

World Heritage
— JOURNEYS —
EUROPE



**WORLD HERITAGE SITE
VISITOR SURVEY**

The World Heritage Journeys in the European Union project is made possible thanks to a Preparatory Action voted by the European Parliament. This enabled the funding of a grant from the European Commission (Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs) to UNESCO. The objective is to define unique cultural heritage experiences through the promotion of trans-European “journeys” that connect sites around the themes of Ancient, Romantic, Royal, and Underground Europe. By including iconic and lesser known World Heritage sites, these routes will enable people to see Europe’s World Heritage sites from a new and exciting perspective.

The purpose of this survey is to understand the demographic background of visitors to UNESCO World Heritage sites. Your participation in this survey is voluntary and you may choose not to participate. Your responses to this survey will be aggregated with other completed surveys for publication however your responses will not be personally identifiable.

1. What is your country of origin?

2. How many days do you intend to spend at this World Heritage site?

<i>One day or less</i>	<i>Two days</i>	<i>Three days</i>	<i>Four or more days</i>	<i>I don't know</i>

3. How many people are traveling in your group, including yourself?

4. Who else is traveling in your party?

Check all that apply:

I am traveling with friends and/or family

I am a member of an organized tour group

No one, I am traveling alone

Other _____

5. How much money (in Euros) does your whole group intend to spend while visiting this World Heritage site?