Galena Creek Regional Visitor Center Exhibit Concept Plan

"Living on the Edge"

submitted June 2007 to:

Washoe County Department of Regional Parks & Open Space

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I. Introduction

This exhibit concept plan is intended to supplement the interpretive plan for the Galena Creek Regional Visitor Center that was completed in October 2006. Six broadstroke exhibit concepts are presented here, as well as a summary of design criteria.

Readers wanting more detailed background information such as an audience analysis, discussions of budget issues, marketing strategies, partnerships and so forth are asked to refer to the interpretive plan.

Each exhibit concept described here was driven by goals and interpretive themes stated in the interpretive plan, but this is not a design plan that contains final art. The visual images presented here should be regarded as placeholders that suggest content, not finished products that will eventually be viewed by visitors.

This is the tool that will direct final exhibit design work and support fundraising efforts such as grant applications, not the tool that will direct actual exhibit fabrication. The type of decisions made during this phase of the planning process will be, for example, whether the project team wants to proceed with the design of artifact cases with cabinets beneath them, not whether the cabinets will be oak or pine, or what their exact dimensions will be.

This document was presented for review at approximately 50% completion in November 2006 and at approximately 90% completion in January 2007. Meetings were held in Reno on both occasions with representatives of the Forest Service, Washoe County and Exhibit Design Associates. Decisions were made at the January 2007 meeting that suggested fairly extensive changes to several exhibit concepts that had been approved in principle during the 50% review. Some of those changes were necessitated by the downsizing of the building (because of budget constraints). For example, the project team decided that using lenticular graphics in the exhibit space was no longer a viable option because of its small size. But the team did not want to place too great a workload on the graphic artist at the 90% level, and there was general agreement that most of the changes could be effectively communicated without re-doing all the graphics.

For that reason, some of the changes have been shown by banners placed over existing graphics or by text notes. The relative proportions of certain graphic panels may no longer be completely accurate, because the dimensions of the walls on which they are proposed to be installed have changed. The purpose of this plan, though, is to guide final design, and shop drawings showing the exact dimensions of exhibits and graphics will be produced during that process. The team felt that it was not necessary to completely re-do the graphics at this stage since the concept designs will be re-drawn with exact dimensions and final art in the design phase to come.

Cost estimates are included for each exhibit concept. Readers are cautioned that these estimates are preliminary in nature, and should be regarded as approximate pending decisions on dimensions, materials and so forth. None of the cost estimates in this plan constitute an offer to provide goods or services at a certain price.

The project team at Exhibit Design Associates would like to express sincere thanks to the staffs of the Forest Service and Washoe County for their hard work (and hospitality). It has truly been a pleasure to work with such professional and dedicated people.

Please direct comments and questions to:

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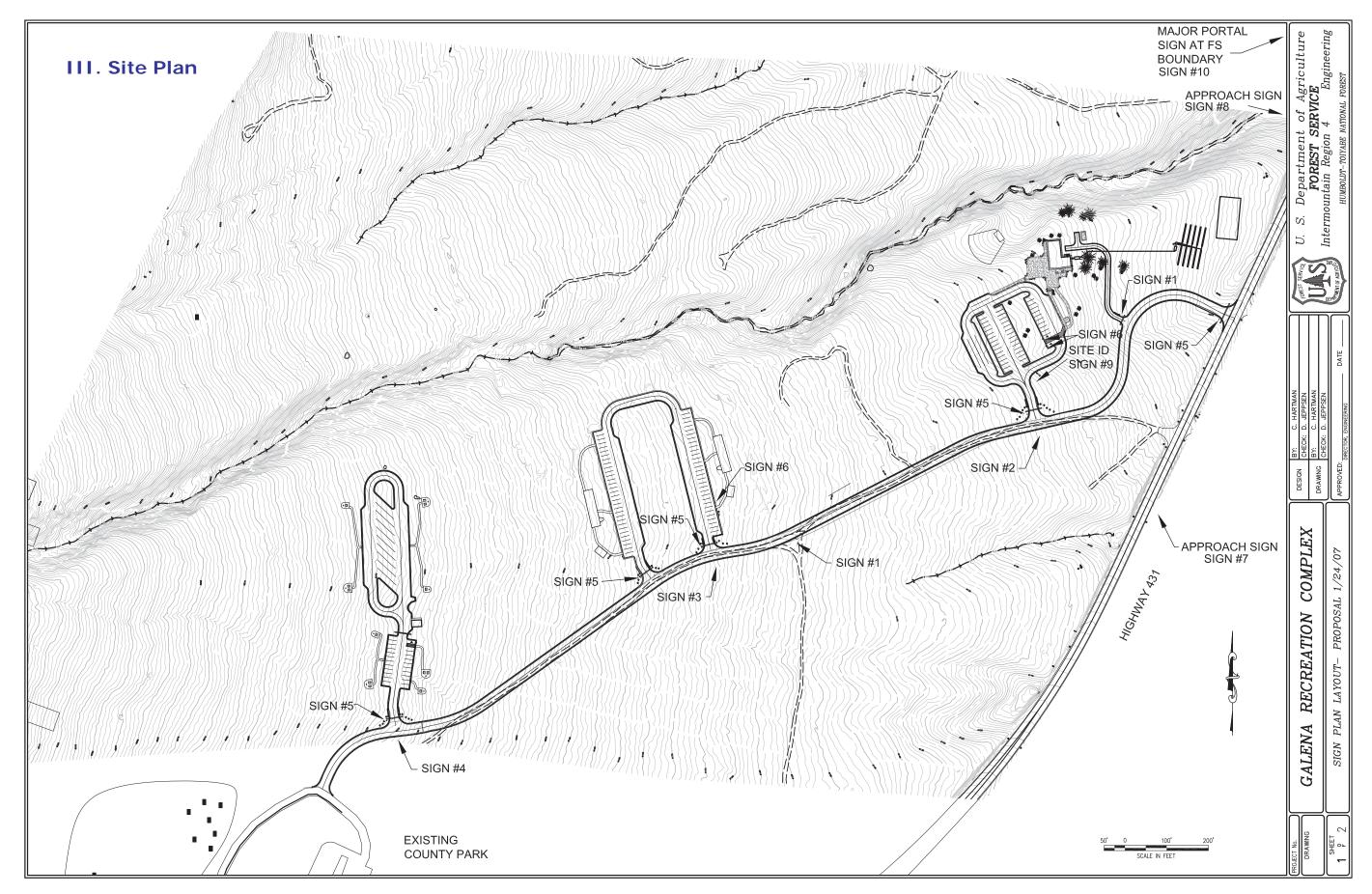
II. Design Criteria

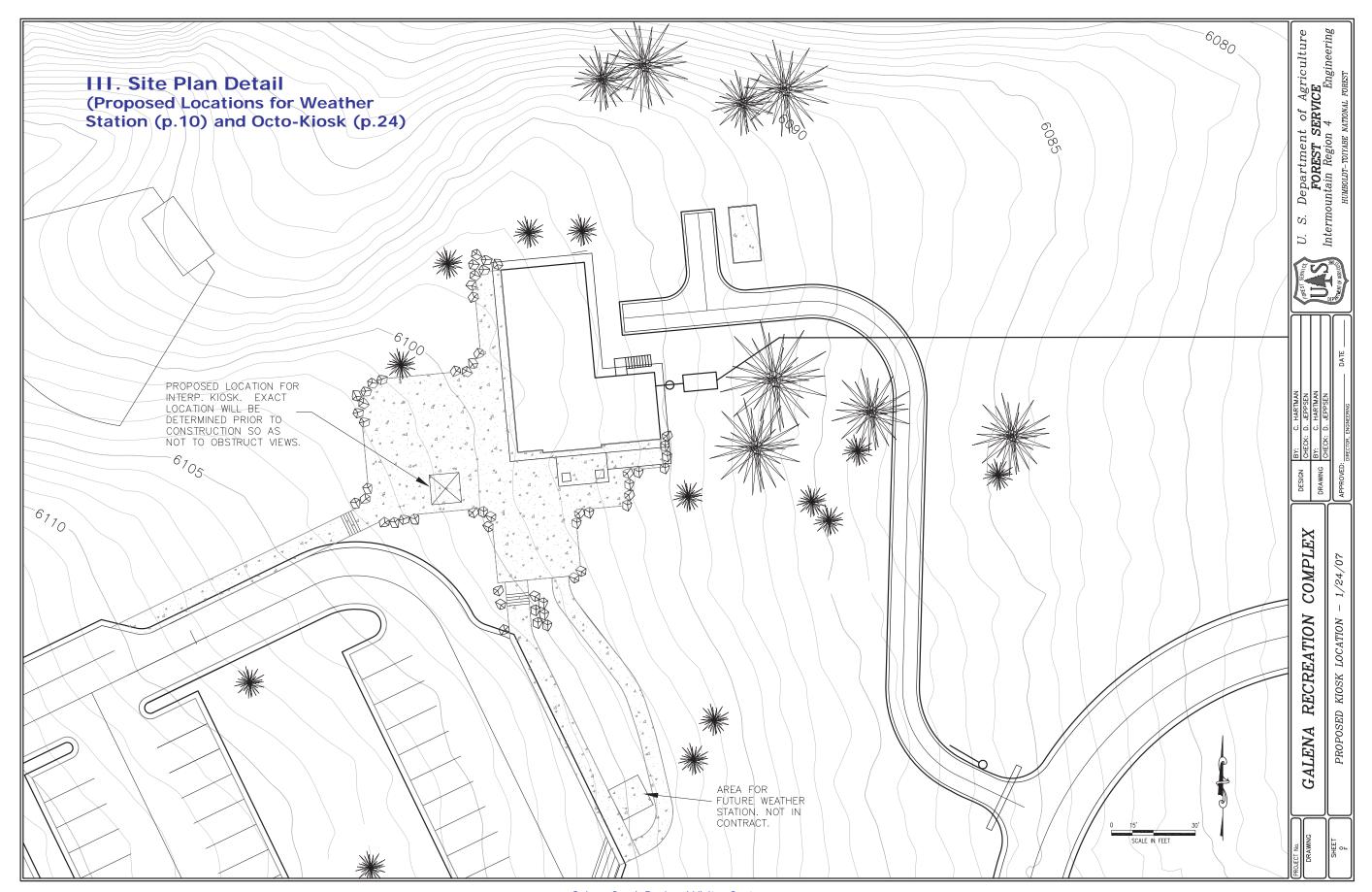
Readers wanting a more in-depth discussion of design criteria and the rationale(s) behind the decision to establish certain criteria should refer to the interpretive plan:

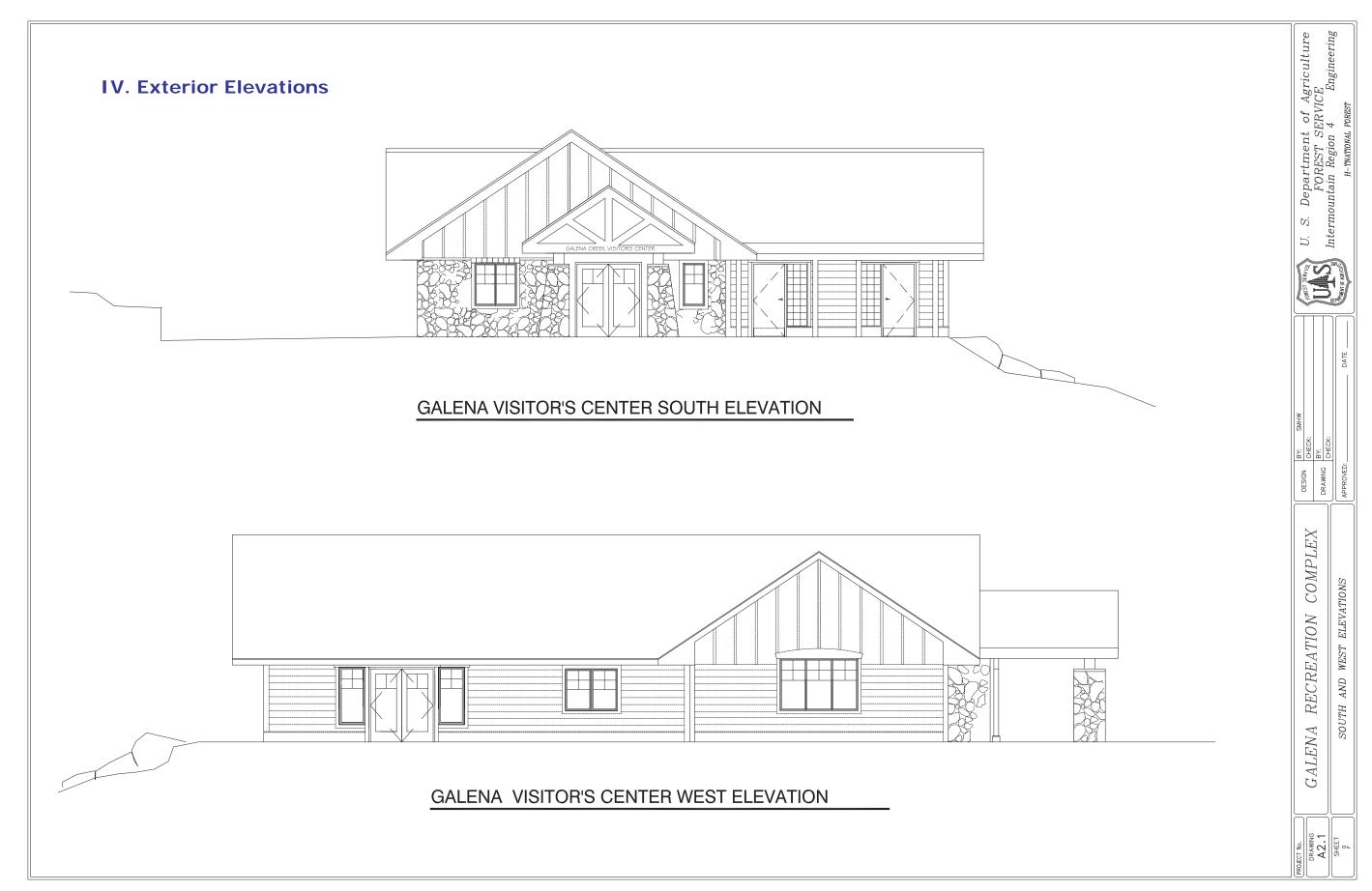
- → "Summary of Strategic Implications from Audience Analysis" on p.8
- → "Exhibit Design Criteria" on p.17
- → "Accessibility" on p.23.

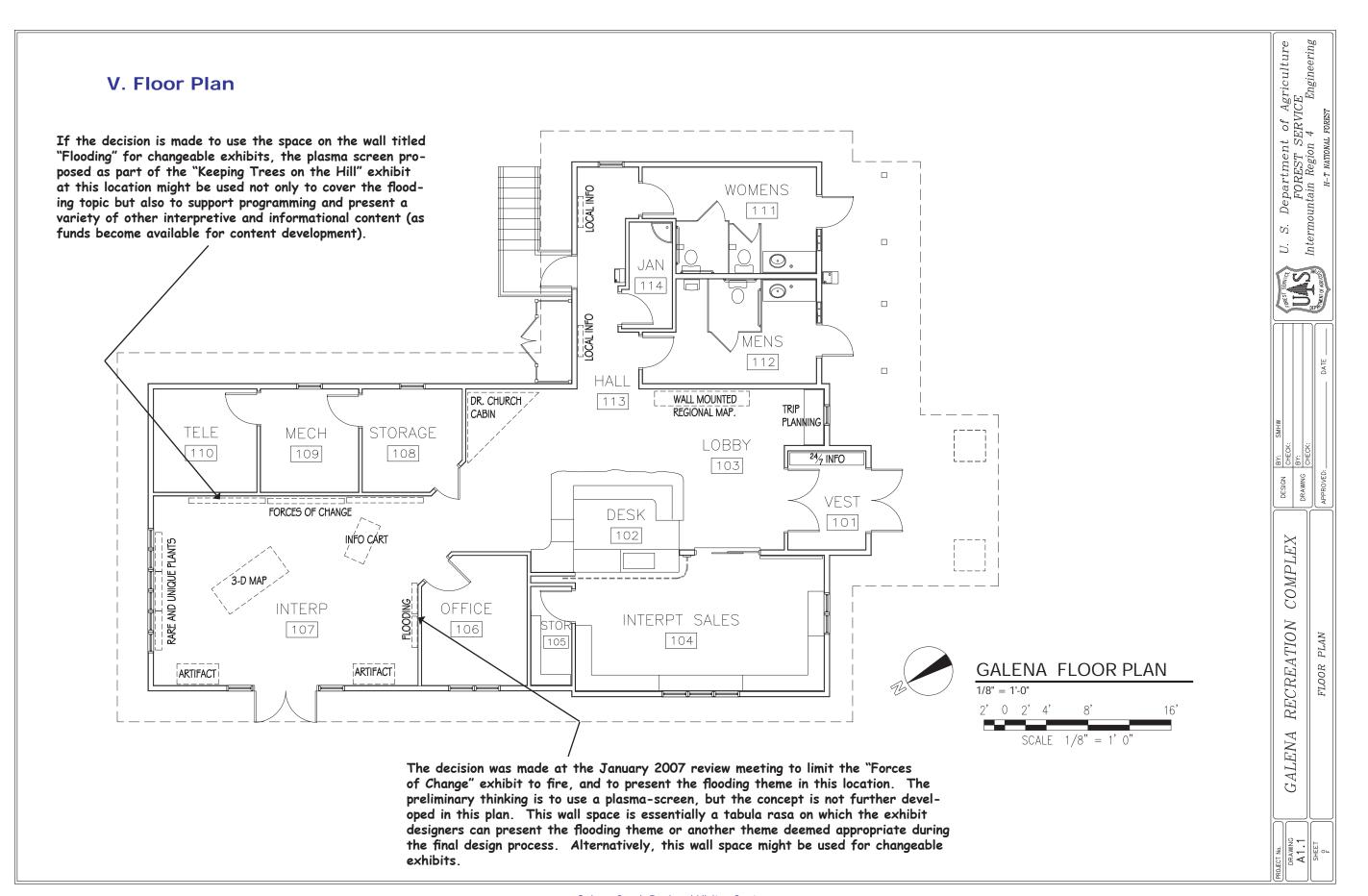
The following criteria are being observed and will continue to be observed throughout this process.

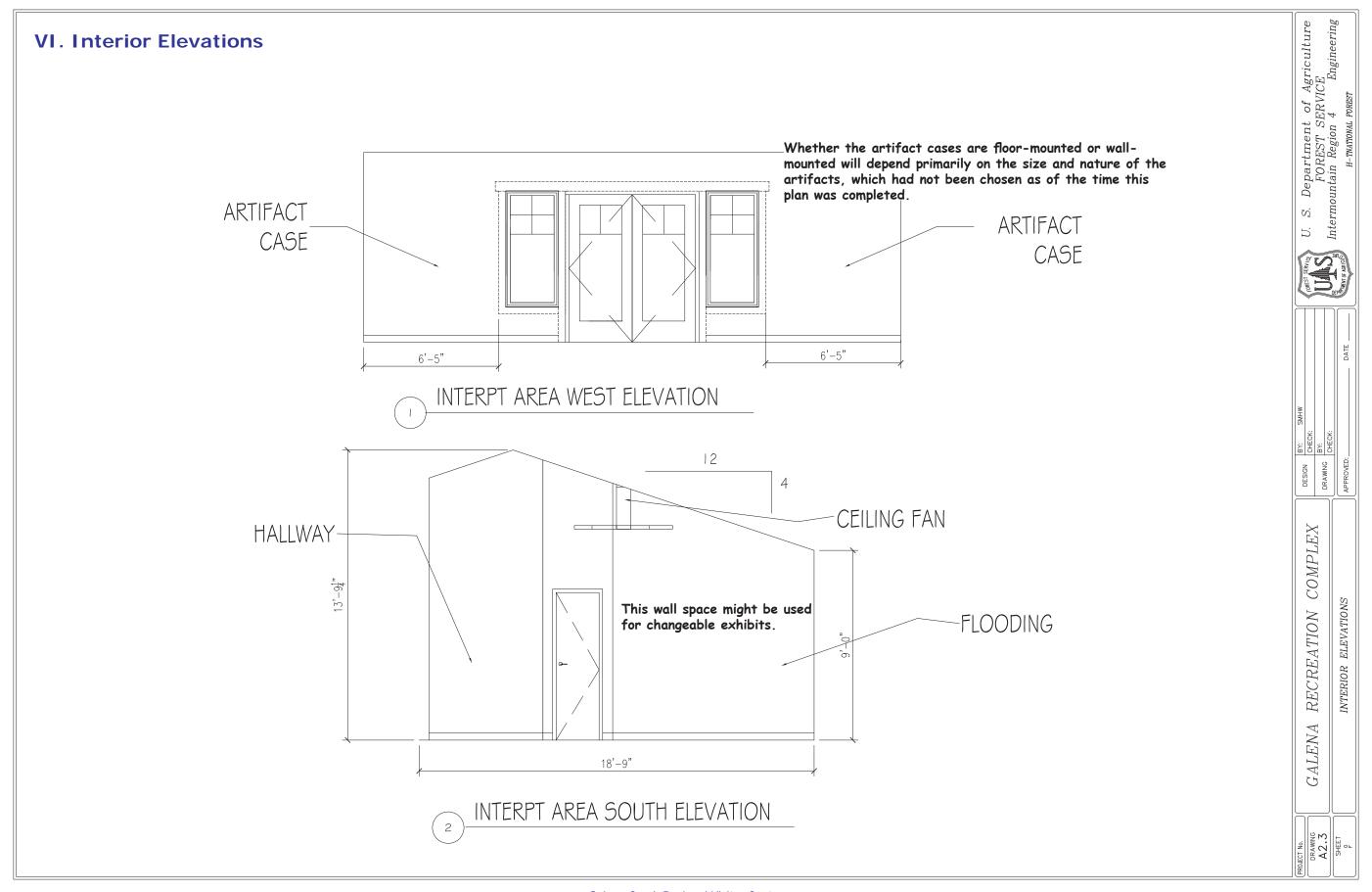
- → Access to exhibits and exhibit content will be available to all persons to the greatest possible extent, regardless of their abilities. This includes strict adherence to Federal and State standards including, but not limited to, meeting the programming and exhibit universal access design requirements established by the Americans with Disabilities Act (ADA), the Architectural Barriers Act Accessibility Guidelines (ABAAG), the Forest Service Accessibility Checklist (FSAC) and the Forest Service Trail Accessibility Guidelines (FSTAG).
- → Exhibits should be changeable to maintain interest in the local audience and to create the adaptability necessary to respond to changes in the local environment (i.e. fire events) and demographics of the visitor population.
- → Exhibits should have a high degree of interactivity.
- → Exhibits should focus on local (site-specific where possible) themes and storylines.
- → Exhibits should be prominently branded with the Forest Service and Washoe County Department of Regional Parks and Open Space logos.
- → Exhibit text should be presented in both English and Spanish.
- → Exhibits should engage visitors on multiple levels, provide opportunities for in-depth learning where possible and make allowance for different learning styles.
- → Exhibits should be linked to the Mount Rose Scenic Byway, specifically mention the Byway and encourage appreciation and understanding of Byway resources.
- → Exhibits should be designed to achieve stylistic consistency with existing interpretive media to the greatest possible extent (see Appendix A for layouts of the existing interpretive panels that will be installed outside the visitor center. Photos of the existing text-only panels at Mount Rose Summit can be found in Appendix B). This will include use of similar color palettes, fonts and graphic style.
- → Sepia tones should be used only on a limited basis to communicate age and historical ambience.

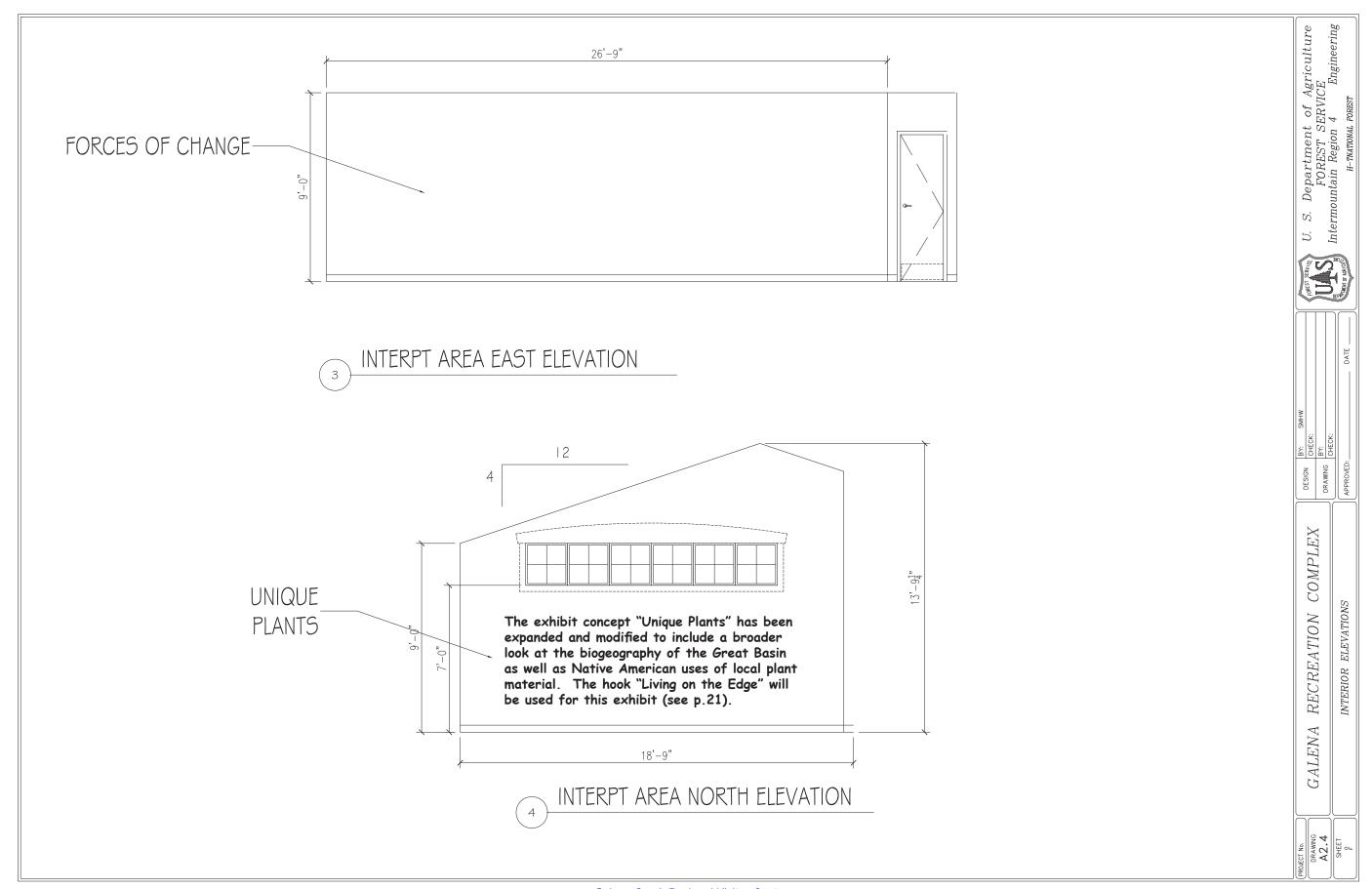


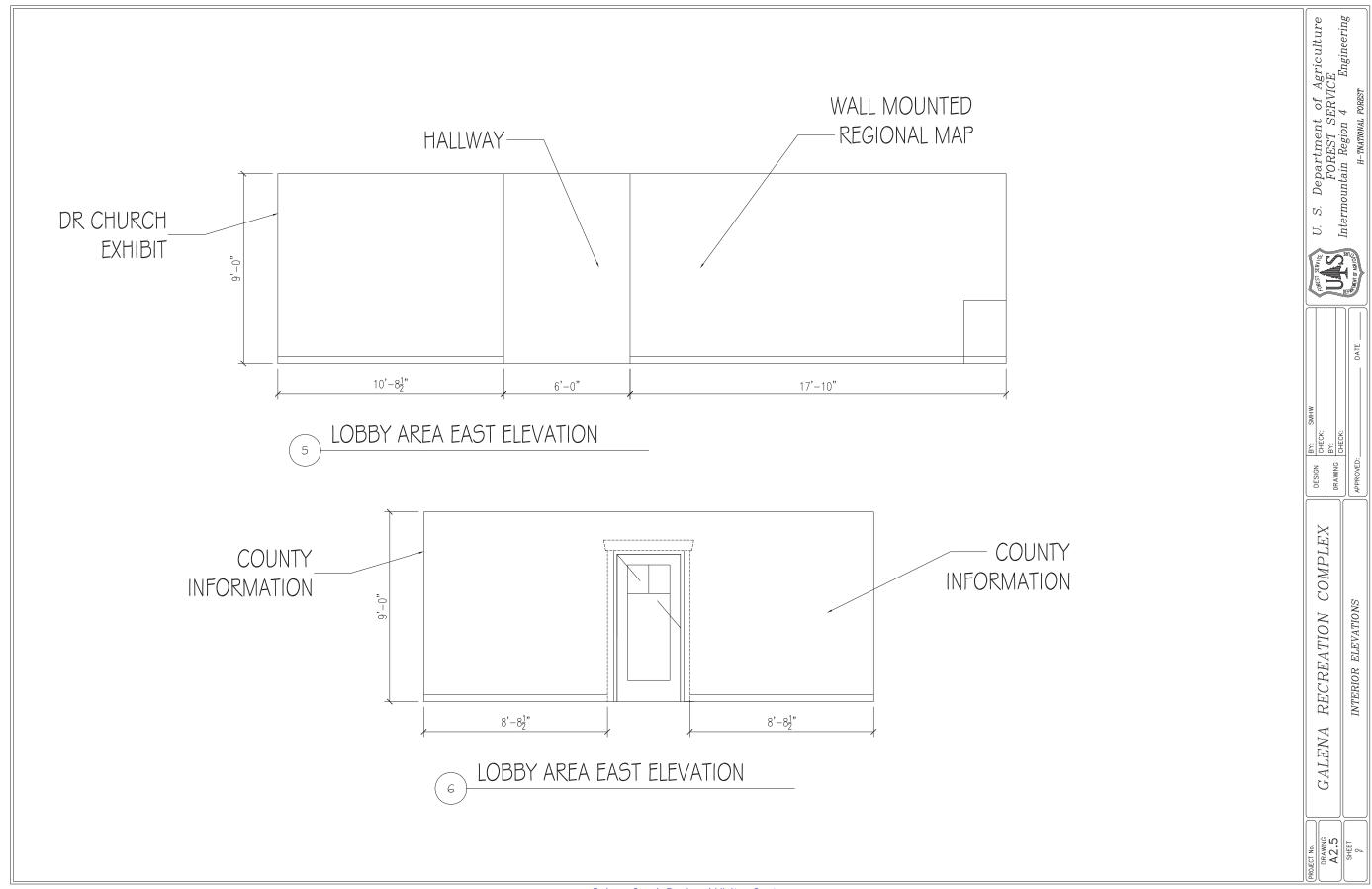












IV. Weather Station

Goal

To encourage safe travel and recreation

Primary Themes and Subthemes

- → The Galena Creek Regional Visitor Center, one of the gateways to Lake Tahoe, is located in mountainous terrain on a travel corridor used by both humans and wildlife, and the construction and maintenance of the highway is a story of people and machinery being taxed to their limits.
 - o Maintaining access to Lake Tahoe over Mount Rose Summit, the highest year-round pass in the Sierra Nevada, requires an extraordinary commitment of manpower and machinery.
- → Resource management issues are complicated, and user conflicts are intensified in natural areas on the urban/wildland interface, increasing the stewardship responsibilities of visitors, and necessitating a reliance on well-informed, well-oriented users to help the management agencies achieve their goal of providing safe, enjoyable recreational experiences.
 - o Visitors need accurate information on recreational opportunities, safety and appropriate resource use in order to have enjoyable experiences with minimal impact on the land.

Interpretive Objectives/Teaching Points

As a result of this interpretive experience, a majority of visitors will:

- → be aware of weather and road conditions at both the park and at Mount Rose Summit
- → know that keeping the road open during winter storms is a daunting challenge
- → know that the road corridor is important to wildlife, and that it was used by American Indian cultures for seasonal migrations
- → be familiar with the history of the highway and its construction
- → be able to describe at least one technique used for avalanche control, and know that avalanche forecasting is an inexact science
- → be motivated to drive safely, including understanding the importance of using designated pullouts and parking areas to view scenery and wildlife, or to park for snowplay.

Media Description & Discussion

Instruments to collect meteorological data will be mounted on the roof of a kiosk structure so that visitors can see and appreciate the technology involved. The kiosk will be a four-sided structure. One face will feature two data displays mounted side-by-side. One display will provide real-time weather information from the park, the other from a higher-elevation location on Slide Mountain.

The data display face might also offer a live feed from one of the cameras on Slide Mountain that are used in the newscasts of Reno TV stations. This will require the active cooperation and support of the station. To date, attempts to talk with station management about the possibilities of a partnership have not been successful.

Some sort of programmable electronic display to provide real-time fire and avalanche information is under consideration as part of the Forces of Change exhibit proposed for the interior exhibit space. A feed from this device might be used to create a duplicate display at the weather station.

Cumulative data will be collected and stored, with the idea in mind that the kiosk could eventually be upgraded to provide visitors the opportunity to view and manipulate a meteorological database (i.e. view average winter temperatures for the last twenty years). Provisions have been made in the site plan to provide electrical power to this kiosk, and sleeves will be installed during construction to facilitate the installation of cables to transmit data to/from the interior of the visitor center building. Providing another (duplicate) data display inside the building should be easy to accomplish.

The other three faces of the kiosk will be used for the temporary display of three of the twelve existing interpretive panels designed by Coulter & Associates (see Appendix A):

- → Trails & Info
- → Scenic Byway
- → Highest Maintained Year-Round Sierra Pass.

Interactivity

No interactive elements are proposed for the kiosk at this time, but the real-time, parallel data displays (and the presence of actual meteorological instruments) should generate a high degree of interest and visitor involvement. The possibilities for eventual upgrade to a highly-interactive situation at this location are excellent.

Advances in technology have made it possible for touch-screen computers to be deployed at exterior locations. Since the site design already includes bringing power to the weather station, it is a good candidate site for the eventual installation of touch-screen computers that could offer a wealth of content from trip-planning information to in-depth interpretation.

Technology that allows users of I-Pods (or similar portable devices) to download content for a fee is also emerging (and becoming affordable). The weather station also appears to be a good candidate site for the eventual installation of a download station. This would enable delivery of an exponentially-greater amount of informational/interpretive content than can be delivered via traditional media such as signs or brochures. A download station can generate positive cash flow (with very low ongoing operations and maintenance costs) once startup expenses for hardware and content development are covered.

Exhibit Summary & Cost Estimate

Basic exhibit concept

- → four-sided roofed kiosk w/ stone base
- → stained concrete patio w/ directional markers
- → meteorological data collection equipment mounted on the roof of the kiosk
- → meteorological data display equipment mounted on one of the four sides (two sets, one providing site data, the other providing data from a high-elevation location)
- → data link to weather station on Slide Mountain or Mount Rose Summit
- → existing interpretive panels mounted on three of the four sides

Possible upgrades

- → download station for I-Pod users
- → interactive meteorological database with historical weather information
- → link to electronic fire/avalanche conditions display inside the visitor center
- → link to a live weather camera at a high elevation location

The preliminary cost estimate does not consider upgrades, but includes final planning, design, research, fabrication and installation. A touch-screen computer interface (including preliminary content development and all hardware and software) for the kiosk would cost approximately \$25,000.

Preliminary Cost Estimate

→ \$ 36,000





Galena Creek

Weather Station

• The CC-2000 wireless computer interface records and stores weather data received from the MKIII-LR sensor assembly. Purchase this with the multi-display or instead of. It can be placed anywhere, as it's not connected to the display in any way. The interface has 32K of RAM which allows you to log the weather data at rates from once-per-minute to once-per-hour. It will store data up to three months at once-per-hour record rates. Easy to install and use, it also includes an RS-232 cable to interface with your computer serial port. The Interface can connect to a dial-up modern, permitting remote access to locations such as camps and summer homes.

locations such as camps and summer homes.

The MKIII-LR measures, records and transmits the following data:

WIND SPEED

WIND DIRECTION

TEMPERATURE—OUTSIDE

TEMPERATURE—INSIDE

RELATIVE HUMIDITY

BAROMETRIC PRESSURE

RAINFALL

It also computes:

DEW POINT

TEMPERATURE/HEAT INDEX

Safe Highways

Scenic Byway Map

Trails & Info

Each panel could be slightly recessed and have a sliding plexiglass covering, protecting it from the elements.

Stained concrete patio with inset verdigris directional markers

Up-mountain data gathering equipment exhibit desigr

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Each informational panel could have a bulletin board area for updates and

specialized information.

V. Life & Times of Dr. James Edward Church

Goal(s)

To promote visitor appreciation and understanding of the natural, cultural and historical resources of the area.

Subtheme

→ Advances in snow measurement made by Dr. James Edward Church were made more significant because over-exploitation of timber resources led to fears of flooding.

Interpretive Objectives/Teaching Points

As a result of this interpretive experience, a majority of visitors will:

- → understand the significance of the advances in snow science made by Dr. Church
- → grasp the basic concepts of measuring the water content of snow
- → understand how the water content of snow ultimately has an affect on their daily lives
- → have the opportunity to see and handle snow measurement tools, avalanche forecasting equipment and snow safety equipment
- → realize how important the remote cabin was to Dr. Church and his assistant's safety while they conducted their ground-breaking snow survey scientific research.

Media Description & Discussion

The primary structure of this exhibit will be a reproduction of an exterior wall of Dr. Church's field cabin. It will be installed at a forty-five degree angle across one corner of the exhibit space. This configuration will allow visitors to look inside the structure through a plexiglass window, perhaps to view a reproduction of what the cabin interior might have looked like when Church used it.

A life-sized cutout of Church (see the layout titled "Snow" in Appendix A to view this image) will be installed in front of the cabin wall. Another possibility is a life-sized, 3D figure of Church carrying reproductions of his equipment.

Interactivity

Several interactive elements are proposed. The first will help visitors understand the basic concepts underlying the calculation of snow density. This will be a simple mechanical device consisting of two tubes mounted on the cabin wall. Visitors will be invited to place two cylinders (representing snow) of equal size but different weight into the tubes. The tubes will be spring-mounted in the fashion of a scale so that visitors will be (virtually) "weighing" the snow, and will see that the same volume of snow can have a different weight. This interactive experience will provide the segue to an explanation of how the water content of snow is calculated (and why it is important). A small graphic panel with explanatory text, charts and schematics will accompany this interactive element.

A second interactive element will be a flip-book to offer visitors an in-depth look at the life and times of Dr. Church. This flip-book is envisioned as having four changeable, computer-generated pages of interior-grade iZone (or similar high-density plastic material) that will be printed front and back with text, historic photos and illustrations. The cover will be high-quality leather or wood. Including the inside-front and inside-back pages, a total of ten 11x17" pages will be available for content.

A third dimension of interactivity will be a viewing window that allows visitors to look into the cabin's interior. The image they see might be a reproduction of the actual interior or, alternatively, some sort of "surprise" or visual trick that could be anything from a magnified view of snow crystals to images of deforestation, flooding or other content (such as a short video) that builds on the snow science and watershed themes.

The final interactive element will be a "discovery case" that staff and docents will use to support programs and informal visitor interaction. The discovery case might be a backpack that can be easily carried outside for guided hikes. Objects in the case could include an actual snow-density tube, a piece of rabbit fur (with which Church's sleeping bag was lined), snow safety gear such as an avalanche transceiver, or equipment used in the study of snow such as a hand lens. Other equipment too large to put in a carrying case or backpack, but that could be used to support programming might include historic and contemporary snowshoes and/or skis, an avalanche shovel, etc. The carrying case and other equipment could be stored in a lockable hidden cabinet in the cabin wall.

Real stone will be placed around the base of the cabin. The actual cabin might be moved from its location in the Mount Rose Wilderness Area (where it is threatened by an ongoing pattern of unauthorized use) to a site near the visitor center where it could be seen by the public but be more easily monitored and protected. Moving this artifact is not considered in the budget calculations.

This exhibit could also function as a "teaser" to encourage visitors to engage in a hands-on experience with a snow survey course outside the visitor center and along the loop interpretive trail, which is a probable location for Church's original cabin (if the cabin is moved from its current location in the Mount Rose Wilderness Area).

Exhibit Summary & Cost Estimate

Basic exhibit concept

- → facsimile reproduction of exterior wall of Church's field cabin
- → snow-tube interactive element w/ graphic panel
- → flip-book w/ changeable, computer-generated pages
- → discovery case
- → viewing window
- → provision to be made for future installation of touchscreen computer or plasma screen

Possible upgrades

- → actual cabin moved to an accessible site in the park
- → conceptually-linked snow survey course for winter programs about snow science, avalanche safety, etc.
- → plasma screen and/or touchscreen computer that might display data from a SNOWTEL site (there is a SNOWTEL site at Mount Rose, and Mount Rose Ski Tahoe might be a sponsoring partner for this aspect of the exhibit) and/or weather data from the proposed exterior weather station

Preliminary Cost Estimate

→ \$25,000



Plexiglas viewing windows could be placed at various locations so visitors will be able to look inside the cabin. The image they see might be a reproduction of the actual interior or images of related topics such as avalanche safety and watershed management.

cut-out of cabin could be situated in a corner (as illustrated here), allowing for a viewing area through the window in the door, or if space doesn't permit, it can be lined up parallel to a wall with perhaps a picture of the cabin interior positioned just inside the window

snow density tube activity



in front of cabin cut-out

rustic, rugged outdoor feel.

VI. Forces of Change

Goal(s)

To promote visitor appreciation and understanding of the natural, cultural and historical resources of the area

To educate and inform visitors and local residents about issues related to fire and fuels

Primary Themes and Subthemes

- → Resource management issues are complicated, and user conflicts are intensified in natural areas on the urban/wildland interface, increasing the stewardship responsibilities of visitors, and necessitating a reliance on well-informed, well-oriented users to help the management agencies achieve their goal of providing safe, enjoyable recreational experiences.
 - o Wildfire prevention through fuels management and public education is critical in forests adjoining urban areas to reduce the possibility of loss of life and/or property in a fire event, even though fire is an integral part of the natural processes that affect forests, and has always been a significant force of change.
- → Exploitation of natural resources following Euro-American settlement in the mid-1800's altered the local environment, and, although the region's economic base has been transformed since the mining boom, and much of the ecological integrity of land has been restored, the rapid pace of modern development makes us wonder what environmental changes the future may hold, and what lessons might be learned from early cultures that had a more sustainable relationship with the land.
 - o The possibility of catastrophic property damage from wildfire on the contemporary interface between human development and natural areas, and the historical devastation of mining and logging camps by floods suggests that history does, in fact, repeat itself.

Interpretive Objectives/Teaching Points

As a result of this interpretive experience, a majority of visitors will:

- → be aware of at least one fire mitigation measure they can take to protect their property
- → be able to describe at least one fire mitigation technique practiced by public land management agencies (i.e. prescribed burning)
- → understand the enormous costs of uncontrolled wildfires in terms of fighting the fire, risk to the safety and welfare of the firefighters, loss of property, resource damage to watersheds and timber, and impacts on scenery, recreation, wildlife and property values
- → know that fire has always been a major force of change in the ecosystem
- → be moved to consider the implications of human development on the urban/wildland interface and relate the effects of historic floods to modern fires
- → understand that the management techniques that have been used to reduce the fire hazard in the park and adjoining lands also enhance forest health

Media Description & Discussion

This exhibit is conceived as a dramatic, visually-stunning graphic experience that will help visitors understand how fire changes the landscape. It will give both tourists and locals insight into the management of fire and fuels, the costs of uncontrolled wildfires and measures homeowners can take to protect their property.

The visual experience will be dominated by two large-format before-and-after graphics and a plasma screen display. The plasma screen on viewer's left will show the effects of fire over time on the Carson Ranger District. GIS data provided by the Forest Service will be used to create maps that depict burned areas on the District at several points in time. The "today" map will need to be periodically updated when fire events occur, but use of the electronic medium will allow relatively easy, inexpensive updating when the need arises.

A reader rail mounted below the plasma screen will offer explanatory text (and whatever additional visual content is needed/desired, i.e. a schematic of the defensible space concept). A programmable

electronic "crawler" mounted on the reader rail will display real-time fire conditions in summer, avalanche conditions in winter (plus whatever other information staff wishes to communicate, i.e. situational closures). This information could also be transmitted to a display on the weather station. Possibilities for reader rail upgrades include using electronic video monitors instead of static graphics.

A large-format before-and-after graphic in the center position of the exhibit will show the evolution of firefighting equipment and techniques. The images will include a scene showing the personnel and equipment that the Forest Service employed to fight fires at the beginning of its existence and a scene that depicts the personnel and equipment in use today.

A second set of sequential graphics on the right side of the exhibit will show forest evolution to help visitors understand the rationale behind various management techniques. "Before" images might show a progression from open, park-like stands of conifers (maintained by Native American tribes for centuries by setting fires to stimulate the growth of edible plants) morphing to an overgrown condition resulting from fire suppression. "After" images could include a healthy forest that has been treated by thinning (and/or prescribed burning) and an image of a burned-over area.

An alternative set of before-and-after images could use "before" images of one property with defensible space beside another property without defensible space, paired with "after" images of what both looked like following a fire event.

A flip-book mounted on a moveable cart will offer interpretive text and explanatory graphics related to the two before-and-after graphic panels. This will allow for changeability in messaging without replacing the large-format graphics. It also achieves the objective of not detracting from the punch of the visual content by placing text on the images.

Interactivity

The first level of interactivity will be built into the plasma screen display by offering visitors the opportunity to activate various videos on-demand. The types of visitor involvement that could be created with a simple touch-screen (or pushbutton) interface are limited only by financial considerations and the imagination of the designers and park staff.

A second level of interactivity will occur in the flip-book on the portable cart. Communication of issues related to fire and fuels is a high-priority for the Carson District. Some of these topics (i.e. defensible space) are not highly technical, but will require a fairly significant amount of text and graphic content to communicate them effectively. Flip-books are probably the most space-efficient, low-tech way to deliver such content. The leaves in the book can be easily updated and replaced as the messaging needs of the County and District evolve.

Exhibit Summary & Cost Estimate

Basic exhibit concept

- → plasma screen display depicting the effects of fire on the Carson Ranger District over time
- → reader rail associated with the plasma screen offering an interface between users and the plasma screen
- → programmable, crawler-type electronic display (on the reader rail) offering real-time fire and avalanche conditions
- → large-format, before-and-after graphics depicting change in firefighting techniques over time
- → large-format, before-and-after graphics depicting forest progression and health
- → portable cart with a flip-book and storage space

Possible upgrades

→ additional video monitors on the reader rail below the plasma screen

Preliminary Cost Estimate

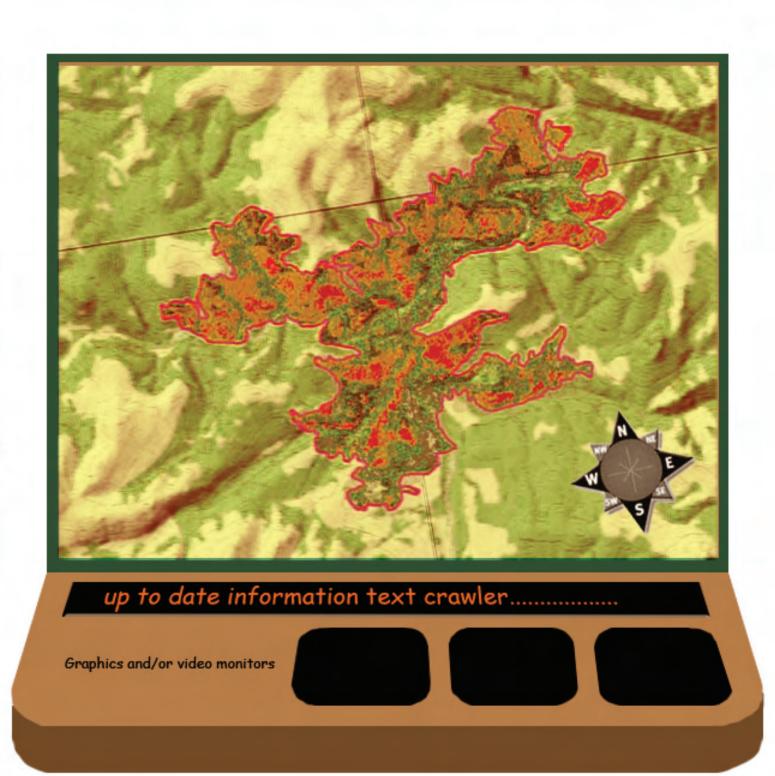
→ \$30,000



Forces of Change (detail a)

Plasma screen computer graphics could show phases of burn areas on a map. This is a placeholder image.

Reader rail could have an inset text crawler screen for real time information.







Forces of Change (detail b)

Careful consideration needs to be given to the possible inclusion of audio components in this (and other) exhibit modules. Audio bleed that distracts other visitors and reduces their enjoyment is a problem that should be mitigated to the greatest possible extent before any audio is included.

This portion of the exhibit (on viewers' right) will either be static, before-and-after graphics or use video effects to portray forest transitions caused by fire suppression, wild fire, fuels projects and other agents of change such as floods (shown here). One possible video sequence would portray two properties, one with defensible space and one without, both before and after a fire event.







Forces of Change (detail c)

X. Ranching History & Economic Transition

Goal(s)

To promote visitor appreciation and understanding of the natural, cultural and historical resources of the area.

Primary Themes and Subthemes

- → Exploitation of natural resources following Euro-American settlement altered the local environment, and, although the region's economic base has been transformed since the mining boom, and much of the ecological integrity of land has been restored, the rapid pace of modern development makes us wonder what environmental changes the future may hold, and what lessons might be learned from early cultures that had a more sustainable relationship with the land.
 - The economy of the region after Euro-American settlement was based on resource extraction that shifted focus from minerals and timber to ranching and eventually to recreation.
 - o The changing economic base of the Galena Creek area is reflected in various historic sites that include stagestops and townsites from the mining and logging era, irrigation ditches still in use for ranching and other structures used for recreation and other purposes.

Interpretive Objectives/Teaching Points

As a result of this interpretive experience, a majority of visitors will:

- → be able to describe both the contemporary and historical importance of ranching to the area economy
- → appreciate the hard work and rigors of life on a working ranch
- → be able to describe the transition from an economy based on resource extraction to a recreation, experience-based economy
- → be motivated to walk the interpretive trail and to learn more about local history.

Media Description & Discussion

This exhibit will consist of a series of artifact cases (accompanied by small graphic panels) inside the visitor center building that will be thematically linked with a roofed mini-kiosk to be erected at the stagecoach stop site on the proposed interpretive trail. For purposes of preliminary cost estimating, this plan suggests two floor-mounted artifact cases with storage cabinets to be located in the multipurpose/exhibit space and two wall-mounted artifact cases (sans cabinets) to be located elsewhere in the building (hallways? restrooms?). These ideas will evolve with the ongoing re-design of the building, and also respond to the availability (and size) of artifacts. The scope of work for this project calls for an inventory of artifacts to be provided by Washoe County staff. As of the date of completion of this plan, several local area ranching families had been contacted regarding use of artifacts specific to the site, but the collection of artifacts owned by Washoe County is stored in several different locations and a complete inventory was not available. Selection of artifacts will need to be a separate process undertaken during the final design phase. This will probably require the designers to spend at least several days on-site in the Reno area to work with County staff and local residents with access to collections.

The mini-kiosk, to be located along the interpretive loop trail, will provide mounting space for four large-format graphic panels yet to be developed. These will focus on the evolution of the local economy from resource extraction such as timbering and mining to a more service/experience-oriented economy based on recreation with a particular emphasis on the role that ranching has played since Euro-American settlement.

The interior components of this exhibit are intended to serve as teasers that will encourage visitors to walk the interpretive trail.

Interactivity

It should be possible (pending the artifact inventory) to include touchable elements on the graphic panels that accompany the artifact cases, as well as on the exterior graphic panels proposed for the mini-kiosk. These could be facsimile metal casts of actual artifacts.

Small flip-books (as an alternative to touchables) might be mounted on the interior graphic panels.

Exhibit Summary & Cost Estimate

Basic exhibit concept

- → two floor-mounted artifact cases with storage cabinets in the multipurpose/exhibit space
- → two wall-mounted artifact cases without storage cabinets elsewhere in the visitor center building
- → four small-format graphic panels associated with the interior artifact cases
- → touchable elements (i.e. facsimile casts of artifacts) and/or small flip-books on the interior graphic panels
- → four-sided roofed mini-kiosk w/ stone base at stagecoach stop
- → stained concrete patio w/ directional markers
- → four large-format graphic panels
- → touchable elements (i.e. facsimile casts of artifacts) on the exterior graphic panels

Possible upgrades

- → living history video
- → audiovideo presentation of interviews with persons whose lives included living/working on a Renoarea ranch
- → teaser exhibit, perhaps a small graphic panel, to encourage visits to other Washoe County parks such as the Galena Town site, Callahan Ranch, Galena Schoolhouse, Bartley Ranch and Wilbur May Museum

Preliminary Cost Estimate

→ \$56,000



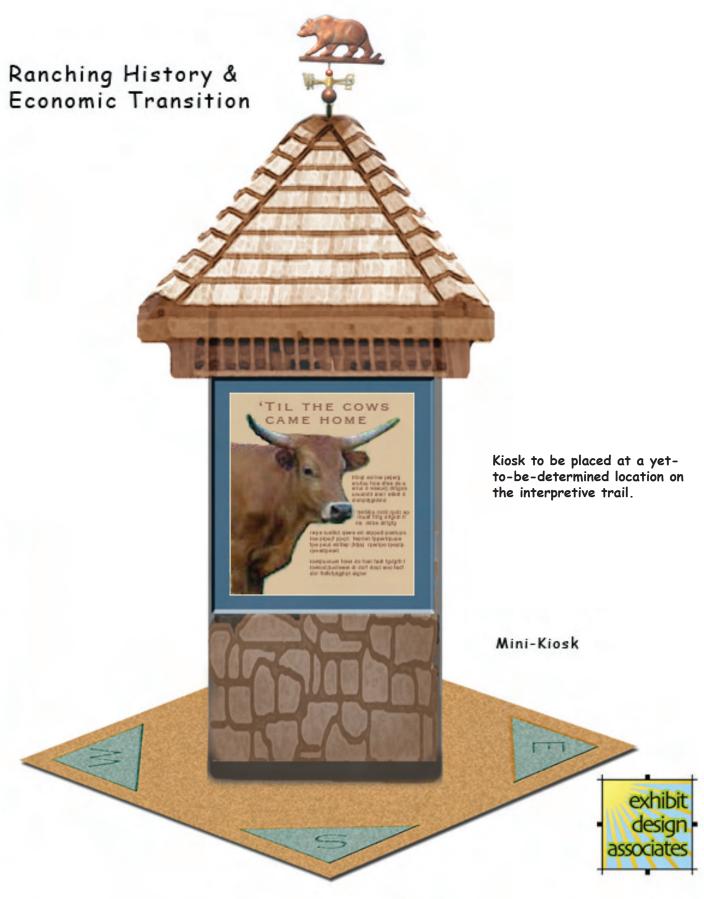


Wall-Mounted Artifact Cases





Floor-Mounted Artifact Cases



IX. Living on the Edge

Goal(s)

To promote visitor appreciation and understanding of the natural, cultural and historical resources of the area.

Primary Themes and Subthemes

- → The location of Galena Canyon in a transition zone between arid, sagebrush-dotted valleys and moister, forested mountains has resulted in an uncommon ecosystem where several rare or unique plant species occur and where, as elsewhere in the eastern Sierra, water is scarce, streamflows unreliable, and flora and fauna must adapt to climatic extremes if they are to survive.
 - o Several species of rare or unique plants occur in the area, creating both intrinsic and scientific value that increase its importance to society.
 - The existence of mutually-dependent, co-evolutionary relationships among certain area plants and animals reminds us of the intricate connections among living organisms, including humans, and their environment.
 - o The presence or absence of water in microclimates such as the Jones Creek drainage ultimately determines the composition and distribution of natural communities.

Interpretive Objectives/Teaching Points

As a result of this interpretive experience, a majority of visitors will:

- → understand that the Eastern Sierra is a unique ecosystem, and that the Galena Creek area lies in a transition zone between mountains and desert
- → feel motivated to contribute to the conservation of rare and/or unique plant species

Media Description & Discussion

This exhibit will consist of several linked components:

- → a wall mural showing a scene from the park
- → two "embedded roller-prisms"
- → one "tube diorama"
- → one soil profile
- → one "tree cookie"

The wall mural will function as a backdrop for the other elements. The embedded roller-prisms are conceived of as three-sided objects on axles. They will be mounted within the wall so that one of the three faces of the prism is flush with the wall and visible to visitors while the other two are hidden. Visitors will be able to turn the prism on its axle to view each of its faces in turn. The image on one of the faces will be a part of the mural, the other two will offer graphics, text and illustrations that help visitors understand what "Living on the Edge" is all about. The preliminary thinking is that one of the prisms will focus on the geography of the Great Basin, the other on ethnobotany and Native American uses of local plants.

The critical teaching points for this exhibit revolve around the ecological tension on the edge that divides mountain from desert. The transition zone between the Eastern Sierra and the Great Basin is unique, and the exhibit designers' most important task will be to craft interpretive messages that create a strong sense of place. Nevada has a high biodiversity index largely because of geographic variation. It is vital that visitors leave the facility with an understanding of how the topography of Great Basin/Eastern Sierra edge has created a unique environment where not only do several plant communities overlap, but where a number of endemic species occur that are found nowhere else on the planet.

When visitors walk away from this exhibit, it is important that they understand what the Great Basin is, why ecotones are so rich in biodiversity and what a rainshadow is. But, more importantly, the project team hopes that this exhibit will foster a sense of stewardship by making the messages personal, by helping locals value their own backyard and by helping visitors understand the truly special qualities of place that cause people to want to live on the edge.

It accomplishes little, though, to help visitors grasp geographical nuance without a global context. Messaging needs to be personal, to help each visitor understand that conserving biodiversity serves their self-interest because they are one of the organisms in a complex (and threatened) food web without which they cannot survive. And, should the interpretive messaging be successful in motivating visitors to do something about species conservation, the answers to questions like "How can I help?" and "What can I do?" need to be answered. Toward this end, and also to nurture the possibilities of funding or in-kind assistance, partnerships with the Nevada Native Plants Society and the Nevada Natural Heritage Program will be pursued. The work of deceased schoolteacher Margaret Williams, whose passion for native plants is well-known, may be a worthwhile topic. Also worthy of emphasis in this exhibit is the public/private partnership between the Forest Service and the Mount Rose and Heavenly Valley ski areas to protect the Tahoe draba.

A tube diorama is also suggested, to display some of the biota that are only found in the eastern Sierra due to its unique climate and extreme topographical variations. It will consist of a 24" diameter Plexiglas tube cut in half and mounted on the wall. Representative plants and small animals will be displayed in diorama fashion against the backdrop of the wall mural. This diorama might be changeable to reflect seasonal or other variability. Small taxidermy specimens such as small mammals, insects and reptiles will be included in the diorama to help visitors appreciate lesser-known and harder-to-see fauna. Magnifiers attached to the tubes will allow visitors to take a closer look.

Another transparent tube (also with a magnifying device) showing a soil profile is suggested as well, to help visitors grasp the fact that life does not end above-ground, but continues beneath their feet in complex communities of plants and animals whose interactions we are only beginning to understand and appreciate. A touchable "cookie," or "round" from a Washoe pine log is also suggested.

Interactivity

Several interactive dimensions exist in this concept. Visitors will manipulate the mural itself when they rotate the embedded roller-prisms to see each of their three faces. The magnifiers (and/or fisheye viewing lenses) associated with the tube diorama and soil profile will stimulate visitors to change the way they observe the natural world by showing them a different to look at things. An I-Spy sort of game for kids, or a series of interactive questions and answers could be integrated into this microviewing concept.

Visitors might be encouraged, for instance, to use a magnifying device to observe a subalpine plant with hairy or waxy stems and then answer a question about the adaptations that help plants survive high-elevation wind and cold. Or an illustrated list of soil animals might be posted next to the soil profile that would challenge visitors to find those animals, helping them to comprehend soil as a living thing.

Exhibit Summary & Cost Estimate

Basic exhibit concept

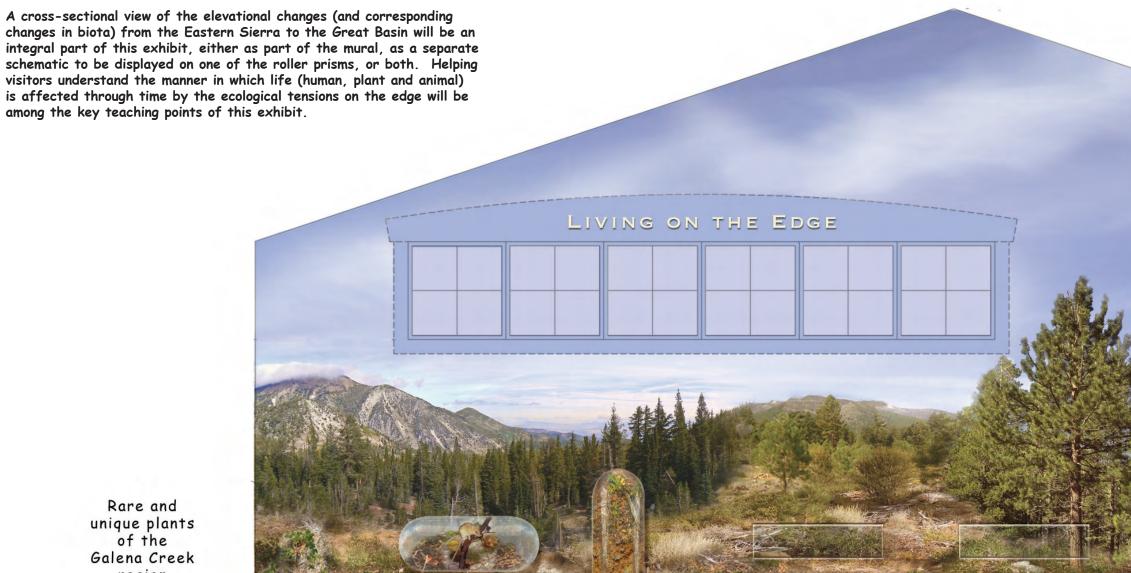
- → wall mural depicting a Galena Creek Regional Park scene
- → two roller prisms embedded in the wall
- → one tube diorama
- → one soil profile
- → one "tree cookie" from a Washoe pine

Possible upgrades

→ none suggested at this time

Preliminary Cost Estimate

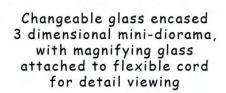
→ \$34,000



Mural (either digital or painted)

Tree 'cookie', 3 dimensional, mounted on angle

region



Soil profile

Great Basin & rainshadow roller prism

Ethnobotany roller prism



XII. Raised Relief Map/Porta-Map Cabinet

Goal(s)

To welcome and orient visitors to the facilities, services and recreational and interpretive opportunities in the area of Galena Creek and the Mount Rose Scenic Byway

Primary Themes and Subthemes

- → Resource management issues are complicated, and user conflicts are intensified in natural areas on the urban/wildland interface, increasing the stewardship responsibilities of visitors, and necessitating a reliance on well-informed, well-oriented users to help the management agencies achieve their goal of providing safe, enjoyable recreational experiences.
 - o Visitors need accurate information on recreational opportunities, safety and appropriate resource use in order to have enjoyable experiences with minimal impact on the land.

Interpretive Objectives/Teaching Points

As a result of this interpretive experience, a majority of visitors will:

- → be able to name one site and one alternative site in the Carson Ranger District, Washoe County Park system or Lake Tahoe Basin Management Unit where they can pursue a preferred activity
- → have a basic grasp of the topography of both the immediate vicinity of the park and the Reno/ Tahoe region.

Media Description & Discussion

This exhibit has evolved into a two-part concept. The first element will be a wall-mounted, raised-relief map with a regional focus. The second will be a portable cabinet (on casters) that will feature a raised-relief map of the local park area on top.

Forest Service and Washoe County staff will make a determination on the geographical extent of the area to be portrayed on each map. This information will be provided to EDA in a digital format that will allow inclusion of graphics of the map areas in the final version of this plan.

The wall map will be associated with a reader rail to provide visitors with information on regional recreation sites and amenities such as campgrounds and boat launches. It will include distances, estimated driving times, safety tips and other information visitors need to make recreational decisions.

The portable "roller map" will be exterior grade to the greatest possible extent (it can not practically be designed to withstand an entire winter outside) so that park staff can move it to the patio in fine weather to support informal visitor interaction and/or programming focused on park resources.

The Reno-Sparks Convention and Visitors Authority (RSCVA) is a possible partner for the development of this exhibit. They would like visitors to be able to use the map to easily locate area ski areas and golf courses

Interactivity

The wall-mounted map will be highly interactive. Buttons on the proposed reader will light up LED's at points of interest and recreation sites. Text on the reader rail will provide information about the sites.

The local area relief map on the moveable cabinet will be touchable, but including electronic components is not practical if portability and exterior use are desired.

Galena Creek Regional Exhibit Concer March 2007

Exhibit Summary & Cost Estimate

Basic exhibit concept

- → wall-mounted raised-relief map of regional extent with visitor-activated LED's at recreation sites and points of interest
- → reader rail associated with wall-mounted map to serve as user interface
- → portable, exterior-grade cabinet with raised-relief map of park area on top

Possible upgrades

→ laser projector to locate and highlight points of interest on the wall-mounted map; this technology is easily upgraded/changed to reflect real-world changes such as, for example, the addition of another wayside to the Mount Rose Scenic Byway

Preliminary Cost Estimate

→ \$ 35,000

Cart Mounted Local Area Raised-Relief Map





XIII. Octo-Kiosk

Goal

To provide a structure for the display of eight of the twelve existing interpretive panels (some of which may be rotated on a seasonal basis)

Primary Themes and Subthemes

Twelve interpretive panels have already been developed by Coulter & Associates (see Appendix A). Three of these will be displayed on the proposed weather station. Eight of the remaining nine will be displayed temporarily on the octo-kiosk described here. Four of the existing panels focus on wildlife, and these might be rotated seasonally. When additional panels are funded (which is probably at least a few years in the future), the existing panels will be moved to the Stone House.

The titles of the nine existing panels to be installed on the octo-kiosk are:

- → Fire and Flood
- → Snow
- → Indians
- → History
- → Birds
- → Trees & Plants
- → Animals (2)
- → Black Bears

The primary theme and subthemes to which the existing panels most closely correspond are:

- → Exploitation of natural resources following Euro-American settlement altered the local environment, and, although the region's economic base has been transformed since the mining boom, and much of the ecological integrity of land has been restored, the rapid pace of modern development makes us wonder what environmental changes the future may hold, and what lessons might be learned from early cultures that had a more sustainable relationship with the land.
 - The possibility of catastrophic property damage from wildfire on the contemporary interface between human development and natural areas, and the historical devastation of mining camps by floods suggests that history does, in fact, repeat itself.
 - Wildfire prevention through fuels management and public education is critical in forests adjoining urban areas to reduce the possibility of loss of life and/or property in a fire event.
 - o Advances in snow measurement made by Dr. James Edward Church were made more significant because over-exploitation of timber resources led to fears of flooding.
 - o Artifacts and rock art from indigenous cultures indicate that the abundant resources of the region supported sustainable societies for millennia before Euro-American settlement.

Interpretive Objectives/Teaching Points

See Appendix A for panel layouts that include text.

Media Description & Discussion

Three kiosks of varying size are proposed in this plan: the octo-kiosk, the weather station and a mini-kiosk to be located at the stagestop site on the interpretive trail. The kiosk designs will be similar and consistent: roofed structures with wood accents and/or log structural components, bases of stone (except in the case of the octo-kiosk where a solid base would hinder access to the media) and patios built of earth-tone stained concrete with inset directional markers. The mounting system will be designed so that the panels can easily be changed.

Galena Creek Regional Visitor Center Exhibit Concept Plan March 2007

Interactivity

No interactive elements are suggested.

Exhibit Summary & Cost Estimate

Basic exhibit concept

- → roofed octagonal kiosk with space to mount eight existing interpretive panels
- → stained concrete patio w/ directional markers

Possible upgrades

→ touchscreen computer technology that would allow visitors to access and print maps and other materials

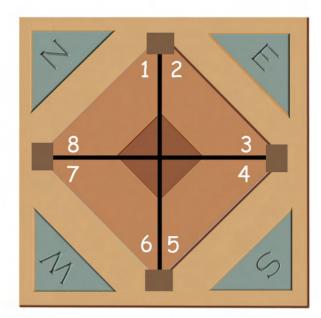
Preliminary Cost Estimate

\$ 18,000

Octo-Kiosk

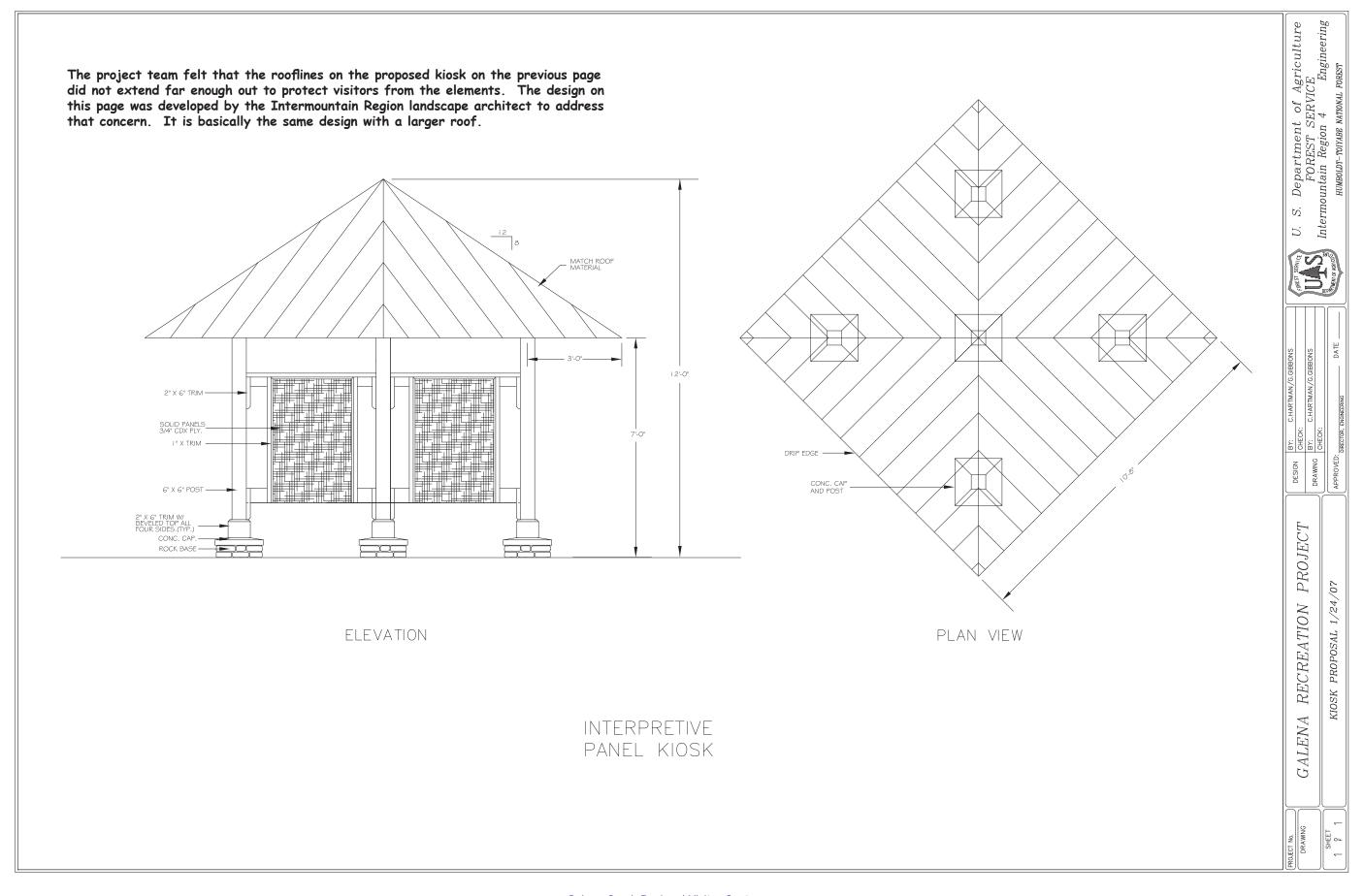
(8-sided Kiosk)

A venue to display 8 pre-existing panels.



plan view indicating 8 facets

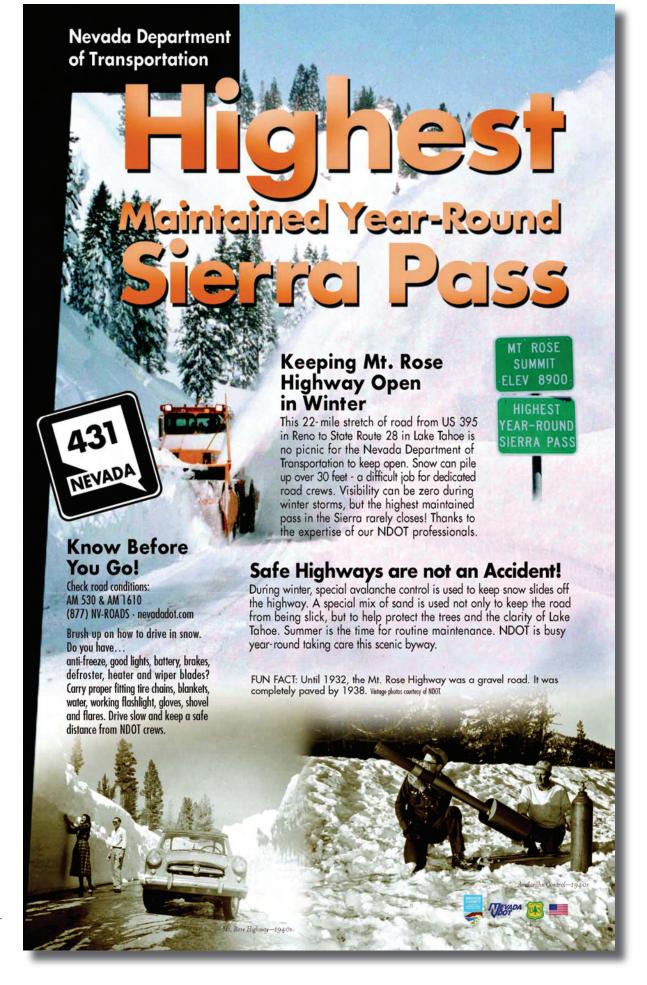




Appendix A: Existing Interpretive Panels by Coulter & Associates

The first panel shown in this appendix is included so that readers can see the image of Dr. James Edward Church on which the proposed life-sized cutout for the exhibit will be based. The three panels that follow will be installed on the proposed weather station. The eight panels after those (as well as the panel below entitled "Snow") will eventually be installed in the octo-kiosk. These are currently on display at the Stone House in the park.





Galena Creek Regional Park Trails & Info Mt. Rose Wilderness 小 Church's Pond



Rules and Regulations

- Park hours are posted at the front gates and throughout the park. Please plan your visit accordingly.
 Plants, wildlife, geological & historical objects are protected by law. Please do not disturb or remove.
- Pets must be leashed and their waste bagged and thrown away. Bags are available in the park.
- Please do not feed or disturb the wildlife. Enjoy them from a distance.
- Stay on the trails.
- Fires are allowed only in barbecues.
- If you pack it in, pack it out.
- Amplified music is not permitted. Please be considerate of others.

Environmental Education Programs

Interpretive programs available:

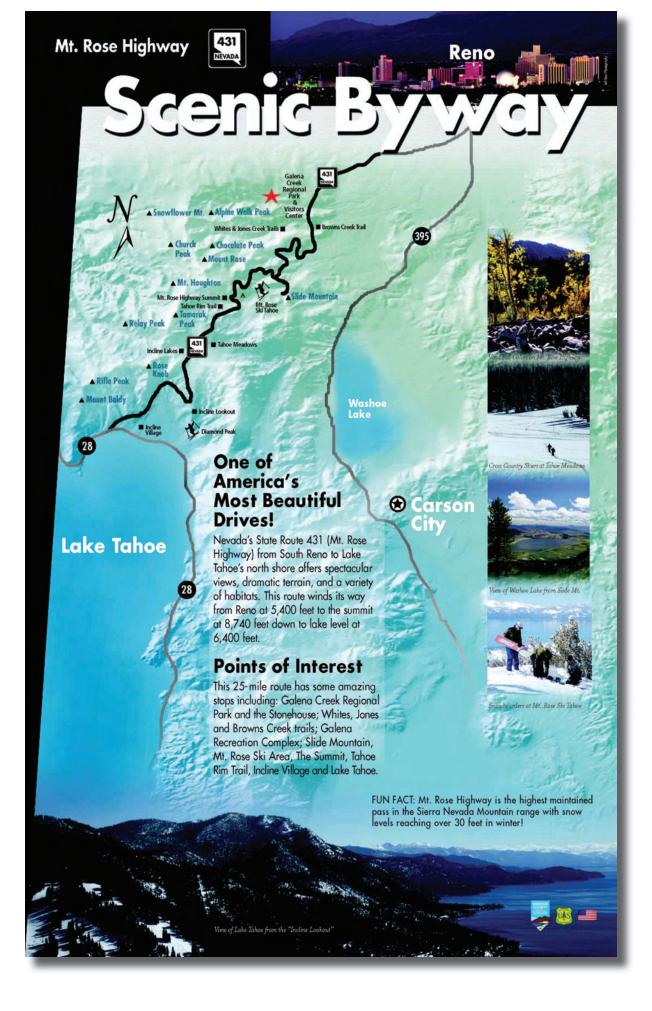
- Ranger led nature walks.
- Slideshow presentations.
- Evening campfire programs in summer.
- Fun winter programs.

Ranger Office: **Group Reservations:**

(775) 849-2511 (775) 785-4319





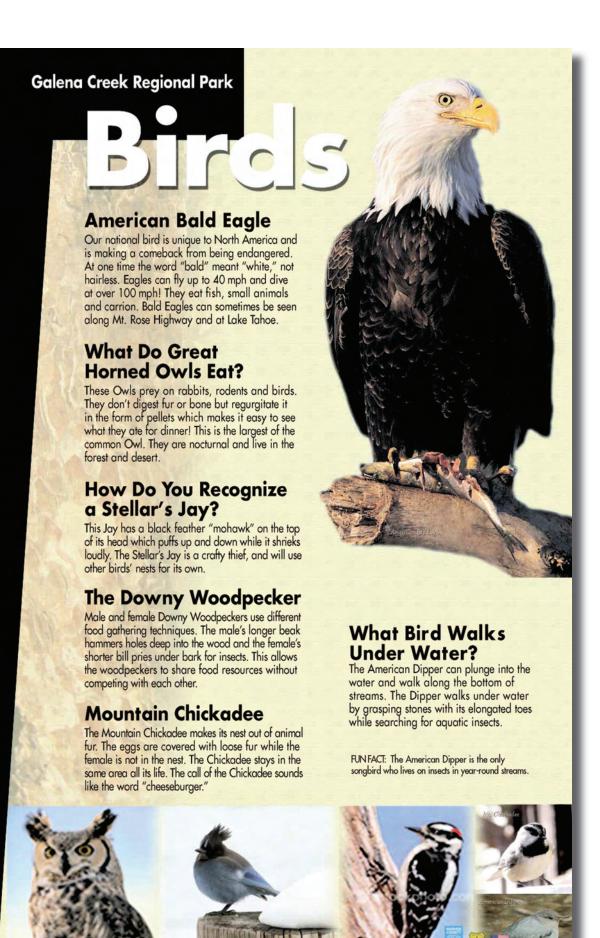




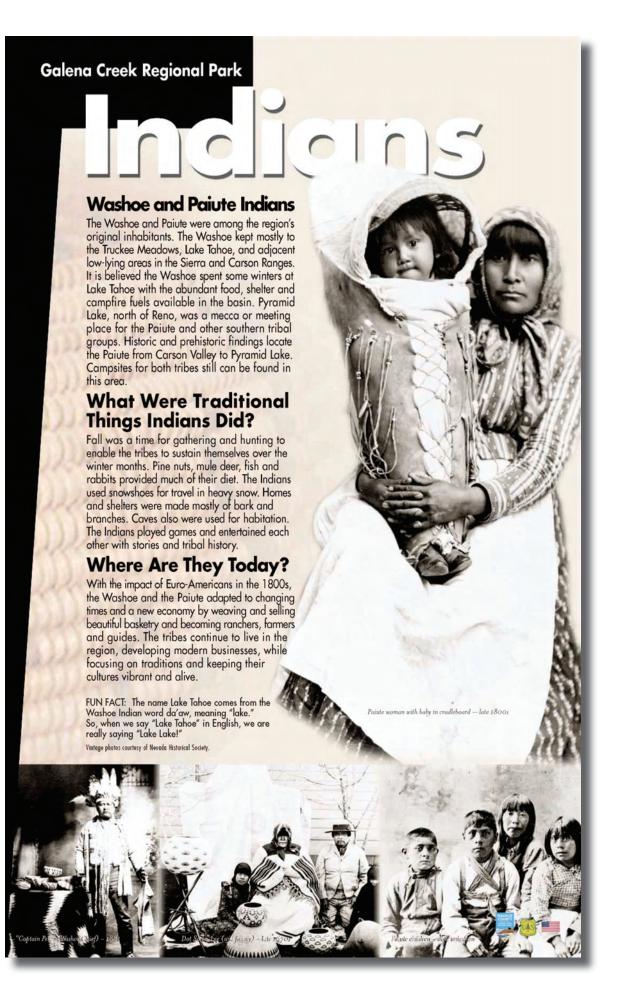
Live Here?

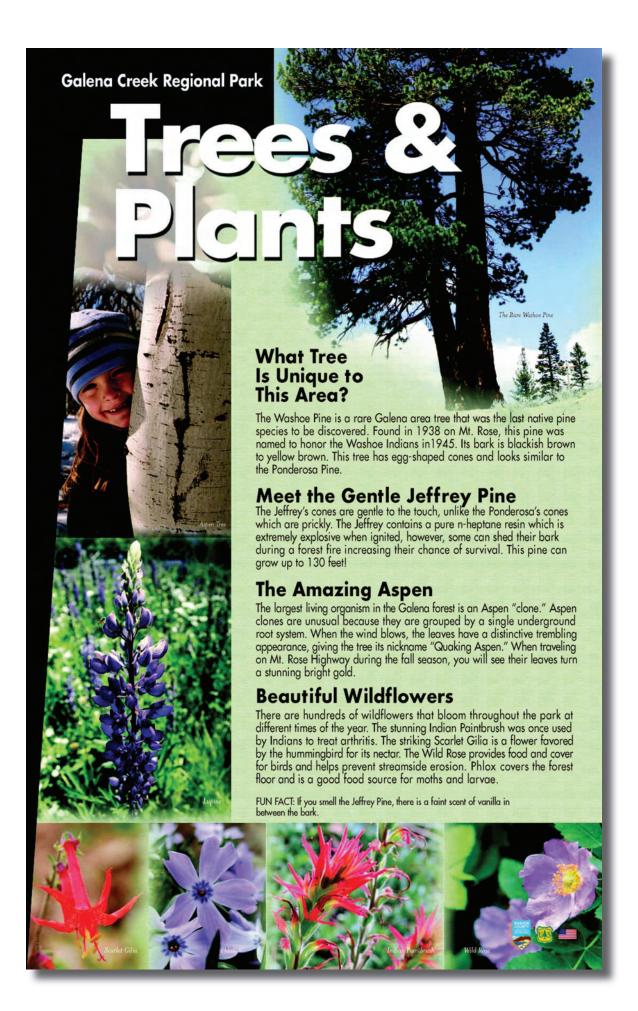
Galena Creek Regional Park Animel **Do Mountain Lions** Yes. Also known as Cougar, Panther or Puma, the Mountain Lion is solitary and territorial. Mountain Lions are carnivores - mainly eating deer, rabbit and mice. They mate briefly, not for life, producing two to three kittens in a litter. The kittens are raised in natural shelters like caves or under thick bushes. FUN FACT: Mountain Lions have a range of 100 square miles and like to keep to themselves, making it very rare to spot one. The Bobcat The Bobcat got its name from its short tail which is only 6-7 inches long. The Bobcat is a carnivore, eating rabbits, squirrels and mice. They favor rocky, brushy hillsides and can run up to 30 miles per hour, but prefer to walk. Listen for the Coyotes at Night The Coyote is a member of the Canine (dog) family. They hunt mostly at night and eat meat (rabbits are a major food source for the Coyote) and vegetation (omnivore). The Coyote is well known for its "howl" which can be heard throughout the forest at night. What Do **Mule Deer Eat?** Mule Deer eat a variety of vegetation like shrubs and grasses. Mule Deer move between the forest edges, making Galena Creek Regional Park a very important migration area. They prefer arid, open areas and rocky hillsides. This forest is home to many animals. Please don't litter. Stay on the trails.

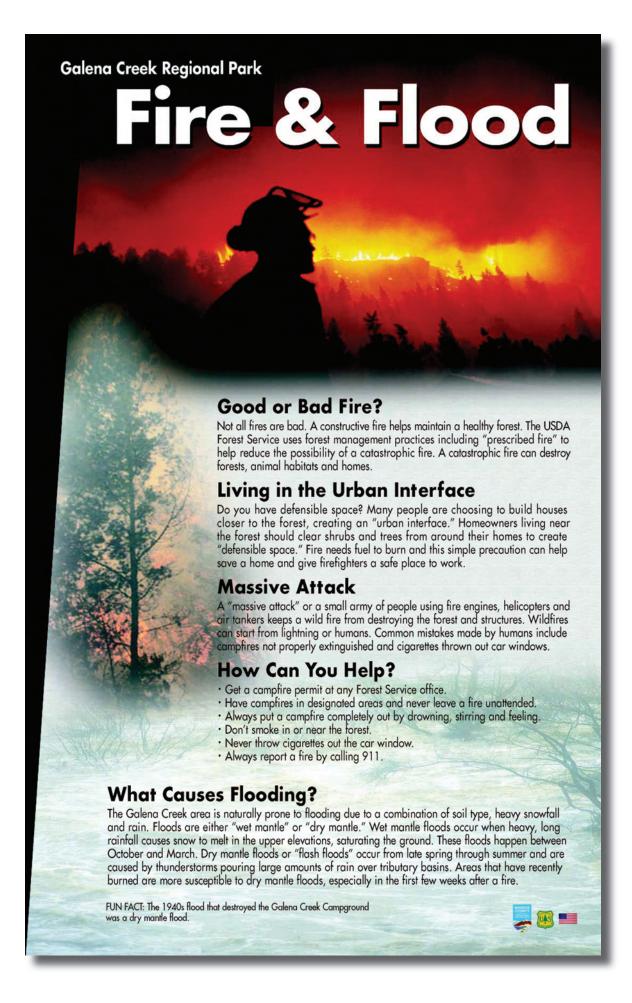












Appendix B. Photos of Text Panels at Mount Rose Summit





