



2015

SHASTA LAND TRUST
ANNUAL REPORT

Dear Friends,

The Shasta Land Trust is excited to present you with our very first Annual Report for 2014-15. The past year has brought many exciting changes and great accomplishments from hiring new staff and moving into a new office, developing a new website and monthly eNews, to acquiring the Great Shasta Rail Trail and beginning work on protecting an additional 33,000 acres of land. The Shasta Land Trust is successful because of you.

You make it possible for us to protect the places people love throughout the North State. Those of us who live, work, or play in the North State are familiar with its rolling hills and oak woodlands, working agricultural ranches and extensive rangeland, world-class fly fishing along the Fall River and Hat Creek, and amazing trails for mountain biking, hiking, and horseback riding. The Shasta Land Trust is dedicated to conserving this extraordinary legacy so that generations to come can experience the North State that we all love and enjoy today.

As we reflect back upon this remarkable year, we're grateful for the many supporters, donors, and partners who helped further our mission of local land conservation. Our work is far from finished. With your continued support, we can protect not only more land but also the legacy and beauty of the North State.

Please enjoy this report and all that you've made possible.

Sincerely,



Anne K. Murphy
Executive Director



Board of Directors

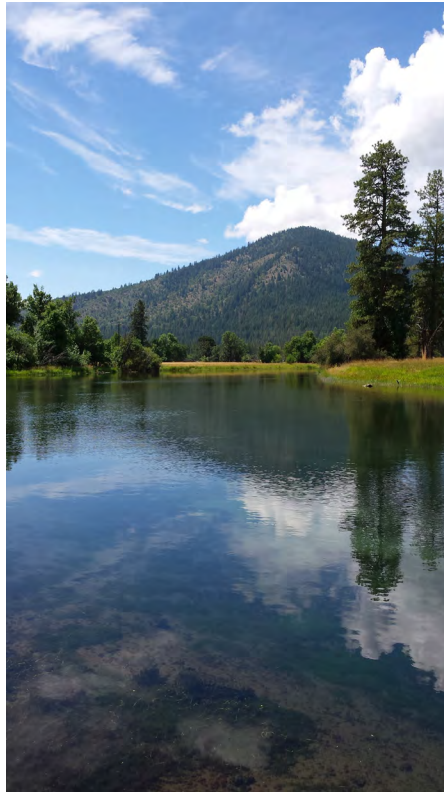
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Karen Coffey
Aaron Hatch
Terry Thomas

Staff

Anne Murphy, Executive Director
Anne Thomas, Development Director
Susan Partridge, Office Manager

The Shasta Land Trust Needs Your Support

Help us reach our goal of \$80,000 to preserve local land



We invite you to join the Shasta Land Trust and its supporters as we ensure significant properties remain intact and open to protect water quality and working agricultural lands and to provide wildlife habitat and recreation.

When you donate to the Shasta Land Trust, please be assured that we keep our operating costs at a minimum in order to be efficient and thoughtful in managing the financial resources that we have been given. Over 82% of your gift goes directly to supporting our on-the-ground land conservation program.

Please renew your commitment and donate to the Shasta Land Trust today.

Thank you.

Conserving Local Lands

Over the past year, Shasta Land Trust has been actively protecting land in two important focus areas, the Cow Creek Watershed and Fall River Valley. We also collaborated with our partners to realize the vision for the 80-mile Great Shasta Rail Trail.



Great Shasta Rail Trail

Extending from Burney to McCloud, the Great Shasta Rail Trail is an important new community resource that supports local heritage and culture and boosts the economic and social vitality of communities in Siskiyou and Shasta Counties. The Shasta Land Trust was deeply involved in the development of the trail concept and our staff negotiated complicated transactions necessary to acquire the 80-mile rail corridor.



Triple B Ranch

This past year, we celebrated the permanent protection of the 600-acre Triple B Ranch and its grasslands, blue oak woodlands, and abundant open space along both sides of South Cow Creek and Old Cow Creek. Fall-run Chinook salmon are known to occur on the property, and adult steelhead have been documented in both creeks. Springs, swales, vernal pools, ponds, and other seasonal wetlands are located throughout the ranch.



Stewardship Council

Shasta Land Trust was selected as the conservation easement holder for 15 projects with the Pacific Forest and Watershed Lands Stewardship Council and PG&E, totaling nearly 33,000 acres in Shasta County. Located primarily within our two focus areas of the Cow Creek Watershed and the Fall River Valley, these properties are connected through large habitat corridors and allow us to build landscape scale connections to significant lands.

Stewardship

Protecting the places you love...forever



Annual Monitoring

With each property we conserve, the Shasta Land Trusts accepts the long-term responsibility to protect that land and its conservation values into the future. We monitor annually.

Stewardship Team

Our Stewardship Team puts in many hours and hard work, providing service to our community and the City of Redding to help maintain trails, parks, and open space. This year the team also helped clear culverts and prepare the Great Shasta Rail Trail for public access and recreation.

Restoration

We partnered with Ducks Unlimited at the Fall River Ranch to enhance wetlands and with the Sacramento River Watershed Action Group to address erosion problems on Hathaway Ranch.

Connecting People and Places

The Wildways Program

This popular series of fundraising events is a special way for people to contribute to the preservation of significant lands in far northern California. The Wildways events feature some of the most unique and interesting outings in the North State!

Hosted by volunteers and supporters, all proceeds from ticket sales of Wildways events support our mission to conserve local land. We raised over \$45,000 from ticket sales over the past year.

Volunteers

Over 130 volunteers put in an impressive 1,750 hours over the past year donating their time and talents.

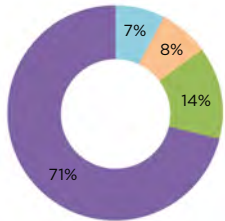
A huge thank you to all of our volunteers who completed a wide variety of essential activities, including monitoring conservation easements, representing the land trust at area festivals and events, landscaping, trail and river cleanups, planning and hosting Wildways events, and stuffing envelopes.



Measures of Success July 1, 2014 - June 30, 2015

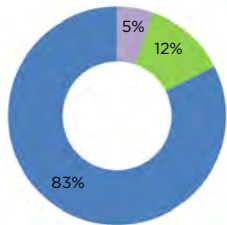
Your Contributions Make Our Work Possible

Revenue \$672,000



- Donations - \$45,000
- Special Events - \$55,000
- Operating Grants - \$92,000
- Land Conservation Grants - \$480,000

Expenses \$604,000



- General & Administrative - \$32,000
- Fundraising - \$73,000
- Land Conservation - \$499,000

Conservation

1255 Acres conserved in 2014-2015

1 Public access project completed:

Great Shasta Rail Trail

23,947 All-time acres preserved

2 Acquisitions/assisted projects

13 Conservation easements

Support

315 Donors in 2014-2015

3 Staff + **2** open positions

6 Board of Directors

Stewardship

13 Conservation Easements to Monitor

4 Adopted Trails and Parks

Events

19 Wildways Events

1 Kickoff

130 Volunteers - **1,750** hours!

Thank you to our Supporters and Donors 2014-2015



Benefactors \$1,000+

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Conservators \$500+

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*** Indicates supporters in
our Monthly Giving Circle**

**A very special thank you
to our supporters who
donated valuable in-kind
products and services.**

Gifts in Memory of:

Paul Caster
Leonard Nelson
Terry Shields

We have made every effort to list our supporters and donors accurately. If you find an error, please call the office at 530.241.7886.



Looking Ahead

Together we will build a legacy for future generations

Your support makes our
collective success possible.
We Thank You.

Working Agricultural Lands

We will continue to work with willing landowners to protect land for its continued agricultural use and also for an increased quality of life for everyone in the region. Conservation easements preserve important ranchland and support local foods, maintain the character of our rural community, and assure that ranching continues into the future.

Water & Wildlife Habitat

We will continue to develop our special focus areas in the Cow Creek Watershed and the Fall River Valley for the high quality lands, wildlife habitat, and clear, clean water found there. Clint Snyder, Assistant Executive Officer of the Central Valley Water Board says:

Cow Creek and its numerous tributaries are experiencing increasing pressure from a variety of land uses, not to mention those added by the current drought. I applaud the Shasta Land Trust for their dedication to protecting this sensitive watershed. Those efforts will help to reduce long-term demands on the water supply, therefore sustaining flows for aquatic species and other wildlife.

Public Access & Recreation

The Shasta Land Trust was chosen by the Pacific Forest and Watershed Lands Stewardship Council and PG&E as the trusted partner to permanently protect 33,000 acres of spectacular natural places and riparian corridors in our region. All of this acreage will have public access and opportunities for people to visit, hike, and relax. We will implement these exciting new projects in the next two years.



Shasta Land Trust conserves the beauty, character, and diversity of significant lands in far northern California.

SHASTA LAND TRUST

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FOR FUTURE GENERATIONS TO ENJOY

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