

2010 is Creede Repertory Theatre's watershed year. In the rural community of Mineral County, Creede Repertory Theatre is growing in exponential ways. CRT has had its best-attended season in its 45-year history. 20,423 patrons visited CRT in 2010, an increase of 9% from the previous season, and the production values have been some of the highest ever. CRT's trajectory continues to move forward even in this uncertain economy.

- ❖ Creede, CO is awarded the 2010 Governor's Art Award
- ❖ CRT hits record breaking attendance of over 20,000 patrons during 2010 season
- ❖ CRT's production of *The Ladies Man* will be produced at the Arvada Center, marking the first ever partnership with a front-range theatre company
- ❖ CRT has been awarded a \$350,000 federal grant from the US Department of Commerce's Economic Development Administration to complete construction of CRT's Second Stage Theatre

### **2010 Governors Arts Award**

In February, CRT celebrated with the City of Creede in its receipt of the Governor's Arts Award – an award given to a Colorado town or city for its collective efforts in using the arts to enhance the cultural and economic vitality of the community. Creede was recognized above several of Colorado's most urban communities for its commitment to the arts and culture of the town. At the awards ceremony, Governor Ritter spoke of Creede's history as a mining town, and the integral role the arts have played in the town's economy since the closing of the mines.

### **CRT's 45<sup>th</sup> Season Closes with a Bang!**

CRT closed its 45<sup>th</sup> season on September 25<sup>th</sup> with record-breaking attendance. Over 20,000 patrons saw a CRT production this summer. Audience favorites included comedies *The 25<sup>th</sup> Annual Putnam County Spelling Bee* and *Alfred Hitchcock's The 39 Steps*. Audiences were equally gripped by the drama *This Day and Age*. Executive and Artistic Director Mo LaMee could not be more pleased with the season CRT presented: "This has been an exciting season for CRT. Our attendance increased by 9% from 2009, and with *The Ladies Man* run at the Arvada Center and our Young Audience Outreach Tour, almost 40,000 people will see a CRT production in 2010."

- In 2010, 6 of CRT's 7 productions were Colorado premieres.
- CRT offered over 150 performances during 4 months – that's an average of over 11 shows a week.
- Taught by professional artists, over 100 youth and adults participated in CRT's summer theatre camps.

- As the largest employer in Mineral County, CRT hired 55 artists this summer, nine of who are working as part of the Actor's Equity Union.
- During the past ten seasons, more than a third of CRT's productions have been original works featuring up-and-coming playwrights and composers.

### **CRT Production *The Ladies Man* Opens in Denver**

- Played at the Arvada Center's Black Box Theatre
- First CRT show to be produced in Denver
- The show had an audience of over 6,000
- 1,147 patrons saw the show at CRT
- Directed by Nagle Jackson and adapted by Charles Morey from the play, *Tailleur Pour Dames* by Georges Feydeau.
- Nagle Jackson was the first American director invited to work in the Soviet Union. He has served as the Artistic Director of the Milwaukee Repertory Theatre and the McCarter Theatre, Princeton.

### **CRT Awarded \$350,000 EDA Grant**

A bright success for the CRT came at the start of September when the Theatre was awarded a \$350,000 matching grant from the Department of Commerce's Economic Development Administration. With this grant, the CRT – located in a town of 400 people – has raised \$1.5MM for this project in an economic climate more challenging than anything the nation has seen in recent years. The EDA funds will help complete construction of the Second Stage Theatre. This final phase of the project will complete the electrical, plumbing, and interior finishes. It will include the installation of the theatrical lighting, seating, and sound equipment. Additionally, it includes a roof-mounted photovoltaic system, which will help provide cost-effective heating and cooling. Phase II is scheduled to be completed in May 2011, with the Grand Opening of the new theatre to follow in July.

Press Release: [http://www.eda.gov/NewsEvents/PressReleases/CreedeCO\\_090110.xml](http://www.eda.gov/NewsEvents/PressReleases/CreedeCO_090110.xml)