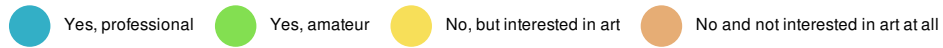
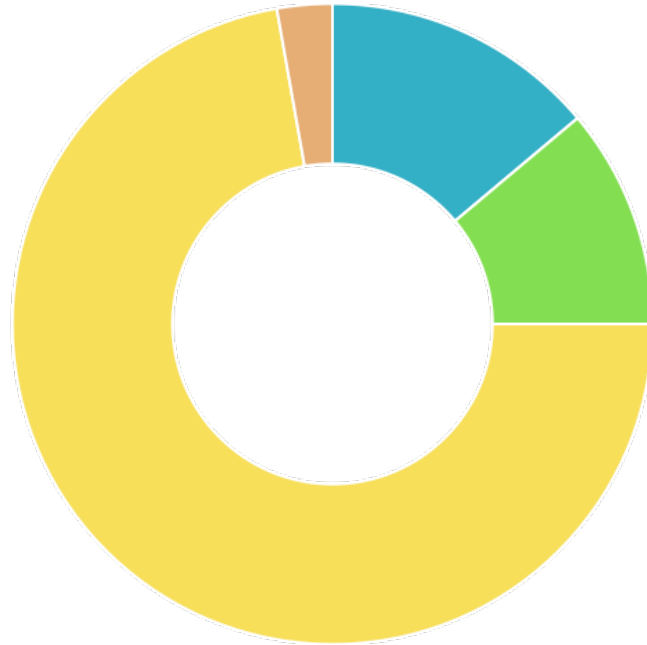


# Arts Council Report

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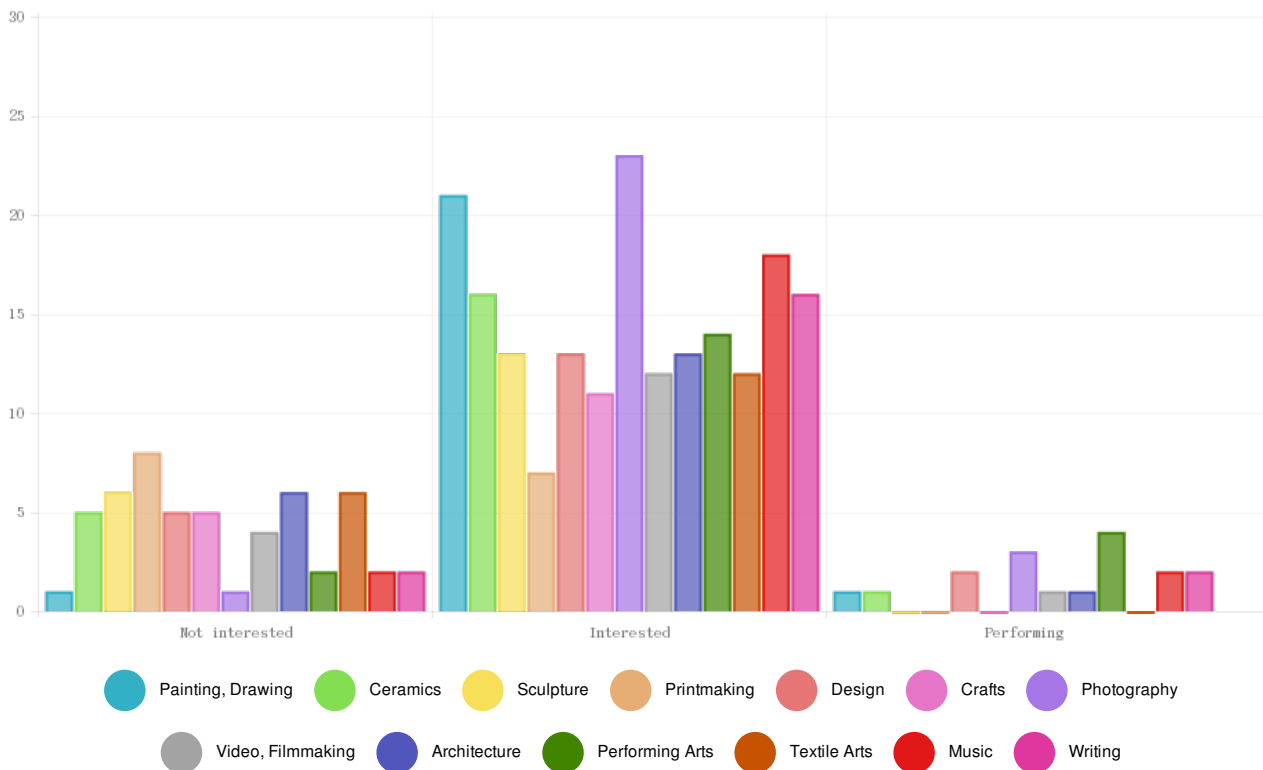
## Do you consider yourself an artist?

	Yes, professional	Yes, amateur	No, but interested in art	No and not interested in art at all	Standard Deviation	Responses
All Data	5 (13.89%)	4 (11.11%)	26 (72.22%)	1 (2.78%)	9.92	36



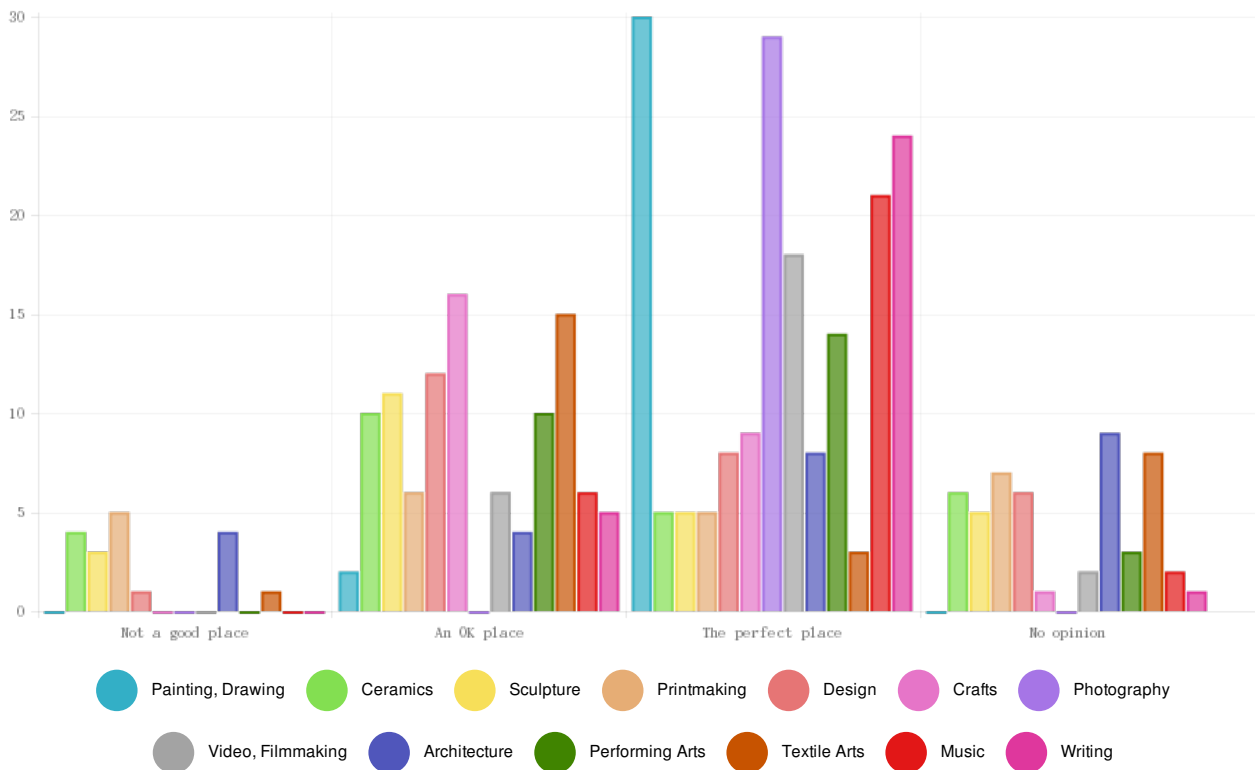
## Which arts are you interested in and/or performing?

	Not interested	Interested	Performing	Standard Deviation	Responses	Weighted Average
Painting, Drawing	1 (4.35%)	21 (91.3%)	1 (4.35%)	9.43	23	2 / 3
Ceramics	5 (22.73%)	16 (72.73%)	1 (4.55%)	6.34	22	1.82 / 3
Sculpture	6 (31.58%)	13 (68.42%)	0 (0%)	5.31	19	1.68 / 3
Printmaking	8 (53.33%)	7 (46.67%)	0 (0%)	3.56	15	1.47 / 3
Design	5 (25%)	13 (65%)	2 (10%)	4.64	20	1.85 / 3
Crafts	5 (31.25%)	11 (68.75%)	0 (0%)	4.5	16	1.69 / 3
Photography	1 (3.7%)	23 (85.19%)	3 (11.11%)	9.93	27	2.07 / 3
Video, Filmmaking	4 (23.53%)	12 (70.59%)	1 (5.88%)	4.64	17	1.82 / 3
Architecture	6 (30%)	13 (65%)	1 (5%)	4.92	20	1.75 / 3
Performing Arts	2 (10%)	14 (70%)	4 (20%)	5.25	20	2.1 / 3
Textile Arts	6 (33.33%)	12 (66.67%)	0 (0%)	4.9	18	1.67 / 3
Music	2 (9.09%)	18 (81.82%)	2 (9.09%)	7.54	22	2 / 3
Writing	2 (10%)	16 (80%)	2 (10%)	6.6	20	2 / 3
						<b>1.86 / 3</b>



## For which art do you think is Waterton a great place for?

	Not a good place	An OK place	The perfect place	No opinion	Standard Deviation	Responses	Weighted Average
<b>Painting, Drawing</b>	0 (0%)	2 (6.25%)	30 <b>(93.75%)</b>	0 (0%)	12.73	32	2.94 / 4
<b>Ceramics</b>	4 (16%)	10 <b>(40%)</b>	5 (20%)	6 (24%)	2.28	25	2.52 / 4
<b>Sculpture</b>	3 (12.5%)	11 <b>(45.83%)</b>	5 (20.83%)	5 (20.83%)	3	24	2.5 / 4
<b>Printmaking</b>	5 (21.74%)	6 (26.09%)	5 (21.74%)	7 <b>(30.43%)</b>	0.83	23	2.61 / 4
<b>Design</b>	1 (3.7%)	12 <b>(44.44%)</b>	8 (29.63%)	6 (22.22%)	3.96	27	2.7 / 4
<b>Crafts</b>	0 (0%)	16 <b>(61.54%)</b>	9 (34.62%)	1 (3.85%)	6.5	26	2.42 / 4
<b>Photography</b>	0 (0%)	0 (0%)	29 <b>(100%)</b>	0 (0%)	12.56	29	3 / 4
<b>Video, Filmmaking</b>	0 (0%)	6 (23.08%)	18 <b>(69.23%)</b>	2 (7.69%)	6.98	26	2.85 / 4
<b>Architecture</b>	4 (16%)	4 (16%)	8 (32%)	9 <b>(36%)</b>	2.28	25	2.88 / 4
<b>Performing Arts</b>	0 (0%)	10 (37.04%)	14 <b>(51.85%)</b>	3 (11.11%)	5.54	27	2.74 / 4
<b>Textile Arts</b>	1 (3.7%)	15 <b>(55.56%)</b>	3 (11.11%)	8 (29.63%)	5.4	27	2.67 / 4
<b>Music</b>	0 (0%)	6 (20.69%)	21 <b>(72.41%)</b>	2 (6.9%)	8.23	29	2.86 / 4
<b>Writing</b>	0 (0%)	5 (16.67%)	24 <b>(80%)</b>	1 (3.33%)	9.71	30	2.87 / 4
							<b>2.75 / 4</b>



## Did we miss an art you believe Waterton would be a good place for?

### Text Responses

Porcupine quill work

When you say performing arts....what does that encompass. Outside of theatre and music...Live poetry. Live storytelling. Instrumental music. Symphony. Dance. Performing dance or maybe something like Kaylie where everyone participates.

## What social media tools are you currently using?

	Never	Sometimes	Often	Daily	Standard Deviation	Responses	Weighted Average
Own website or blog	12 (46.15%)	2 (7.69%)	9 (34.62%)	3 (11.54%)	4.15	26	2.12 / 4
Facebook	7 (21.88%)	8 (25%)	10 (31.25%)	7 (21.88%)	1.22	32	2.53 / 4
Twitter	17 (68%)	4 (16%)	3 (12%)	1 (4%)	6.3	25	1.52 / 4
Instagram	17 (73.91%)	1 (4.35%)	1 (4.35%)	4 (17.39%)	6.61	23	1.65 / 4
Pinterest	12 (44.44%)	10 (37.04%)	4 (14.81%)	1 (3.7%)	4.44	27	1.78 / 4
YouTube	8 (29.63%)	18 (66.67%)	1 (3.7%)	0 (0%)	7.19	27	1.74 / 4
							1.92 / 4



## Is there another social media channel you want to mention?

### Text Responses

talking,!

Who ever is well known

Telephone.

Lindked In

Would you be interested in providing content (text, photos, videos, etc.) for the social media used by the WPCA?

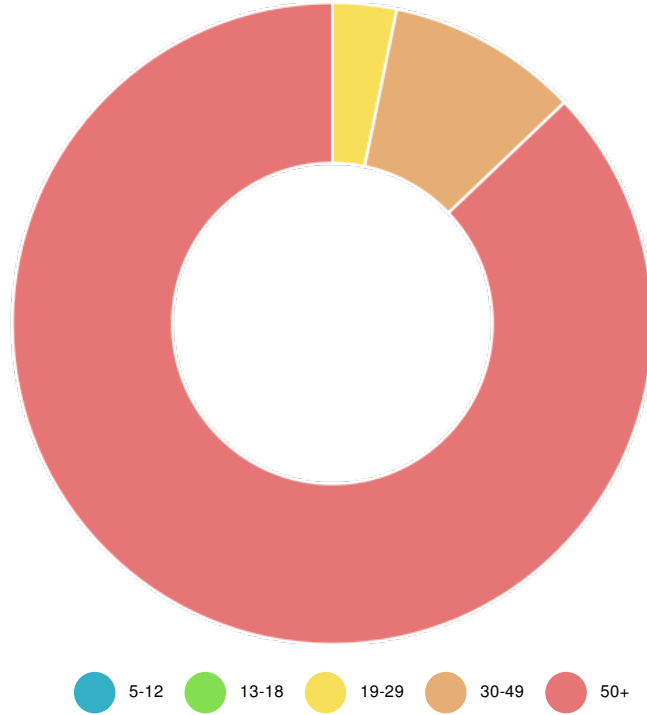
	Yes	No	Standard Deviation	Responses
All Data	11 (34.38%)	21 (65.63%)	5	32



● Yes ● No

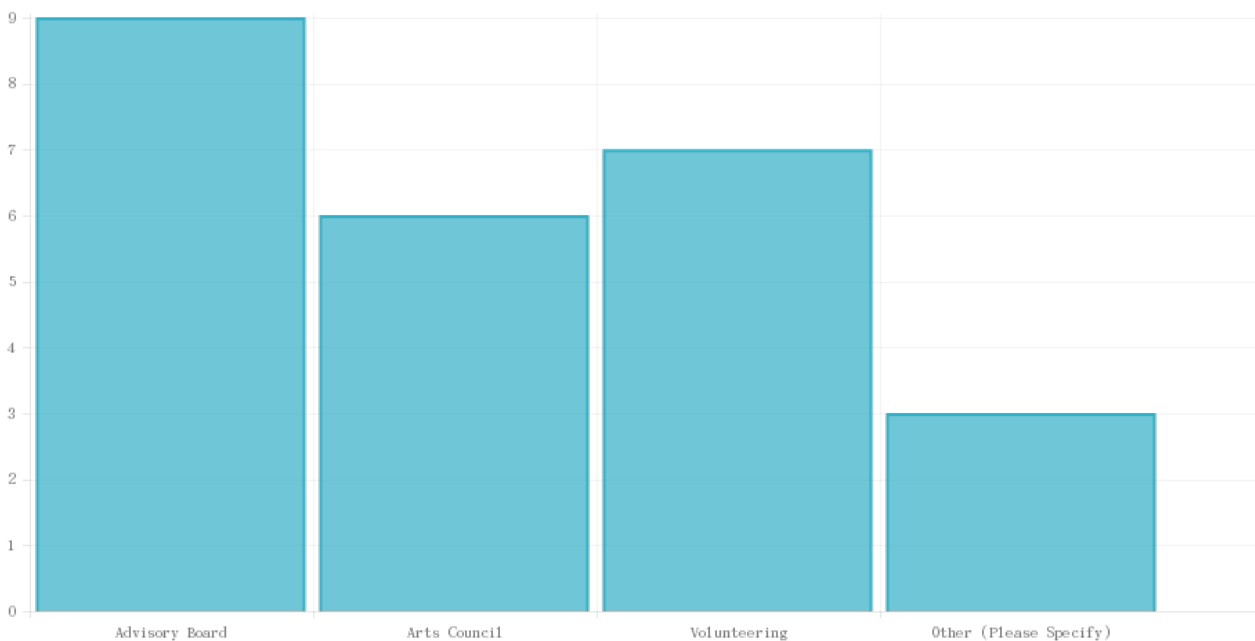
### Do you want to let us know your age?

	5-12	13-18	19-29	30-49	50+	Standard Deviation	Responses
<b>All Data</b>	0 (0%)	0 (0%)	1 (3.23%)	3 (9.68%)	27 (87.1%)	10.46	31



### Will you be interested in participating in:

	Advisory Board	Arts Council	Volunteering	Other (Please Specify)	Responses
<b>All Data</b>	9 (64.29%)	6 (42.86%)	7 (50%)	3 (21.43%)	14



We are interested in your ideas and opinion, please let us know:

## Text Responses

great historical exhibitions of the park art, history should be showing every summer...in a public venue..if possible curated from local collections..indigenous art should be explored from the blood reserve and area...

I am very excited about the development of arts opportunities and experiences in Waterton. Would be happy to help and contribute where I can, however with a young family and living in Lethbridge my time is still limited.

Sorry, but mobility prevents more from me.

I don't think the wpca should be involved in this at all. If you want an arts society it should be formed privately by an arts group as the Lebel in Pincher or Allied arts in Lethbridge.

curious to know what's afoot in the Waterton arts scene.

all arts listed as great options for Waterton, depending on what you have in mind.. i.e. venue

I think you need to be clear WHO the target audience is for your intended arts council - is it services to visitors or residents or area residents or all of the above.

I would really like to see a community building e-mail site where people can post various comments of interest like: bear on Bertha Trail, washer and dryer for sale, fundraising dinner for Conservative candidate, bridge game at the community centre, etc. etc. I saw it used in a community in Palm Springs and it was awesome - it really brings a community together.

We have the facility, yes

Should be inviting art groups to use these facilities and charge them.

This is great!!

I wonder about the role of an Arts Council in Waterton - what need would it fill, or addition to what's already offered in the community.

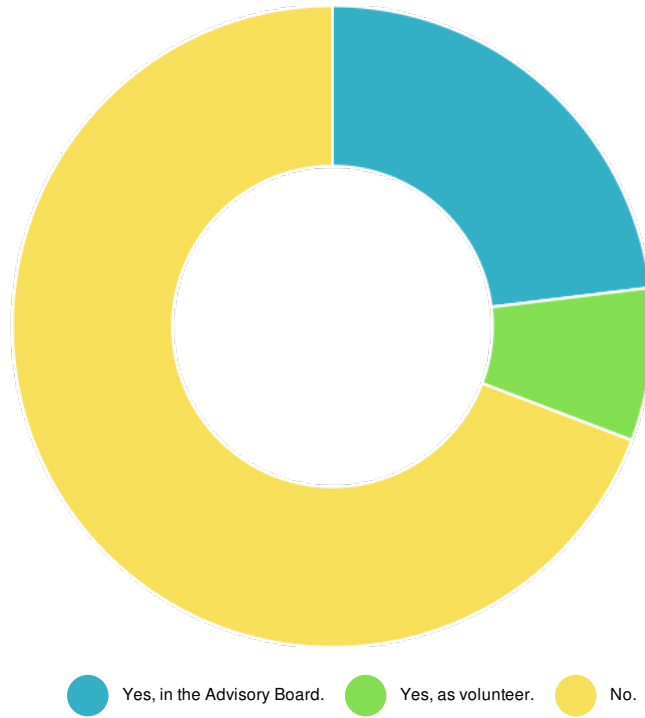
I think an art council is a great opportunity for Waterton and a great way to connect with surrounding groups.

So far your answers are anonymous. However if you want to become part of the Waterton Arts Council or just let us know who you are, please fill out below:

## Text Responses

## Do you want to be part of the Arts Council?

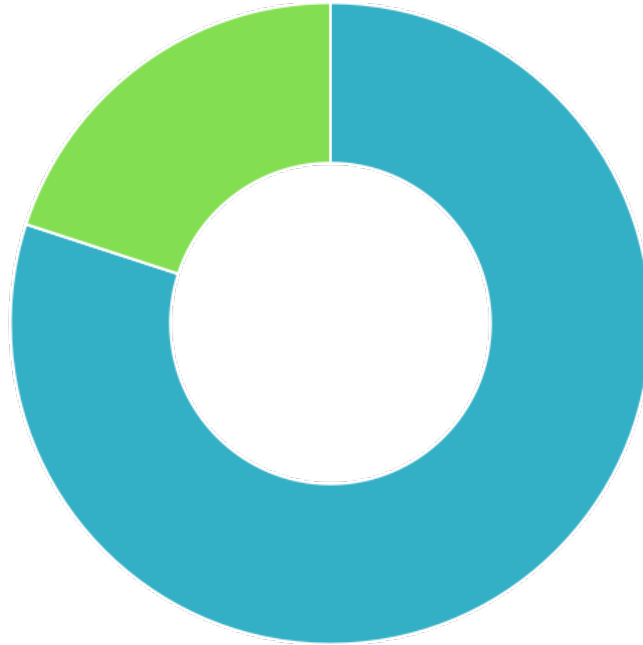
	Yes, in the Advisory Board.	Yes, as volunteer.	No.	Standard Deviation	Responses
All Data	6 (23.08%)	2 (7.69%)	18 (69.23%)	6.8	26





## May we send you emails in the future regarding the Arts Council?

	Yes	No (Click unsubscribe in email or enter your name in 12)	Standard Deviation	Responses
All Data	24 (80%)	6 (20%)	9	30



● Yes ● No (Click unsubscribe in email or enter your name in 12)

## Do you own a business in or near Waterton?

	Yes	No	Standard Deviation	Responses
All Data	7 (20.59%)	27 (79.41%)	10	34

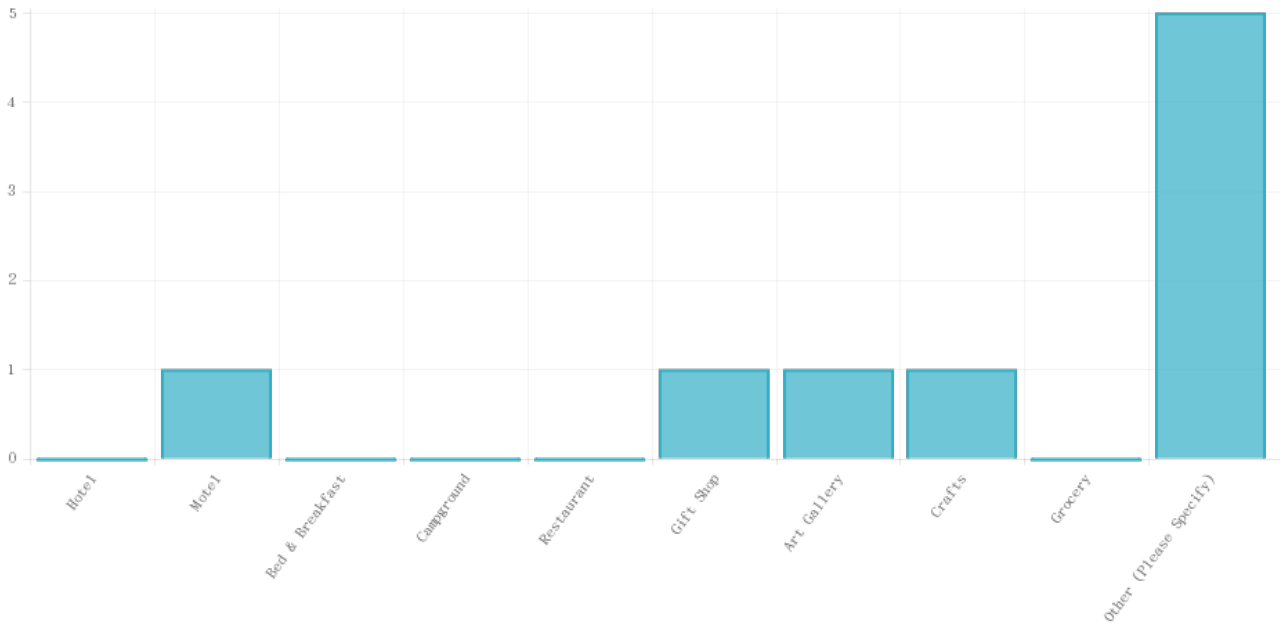


About your business

Text Responses

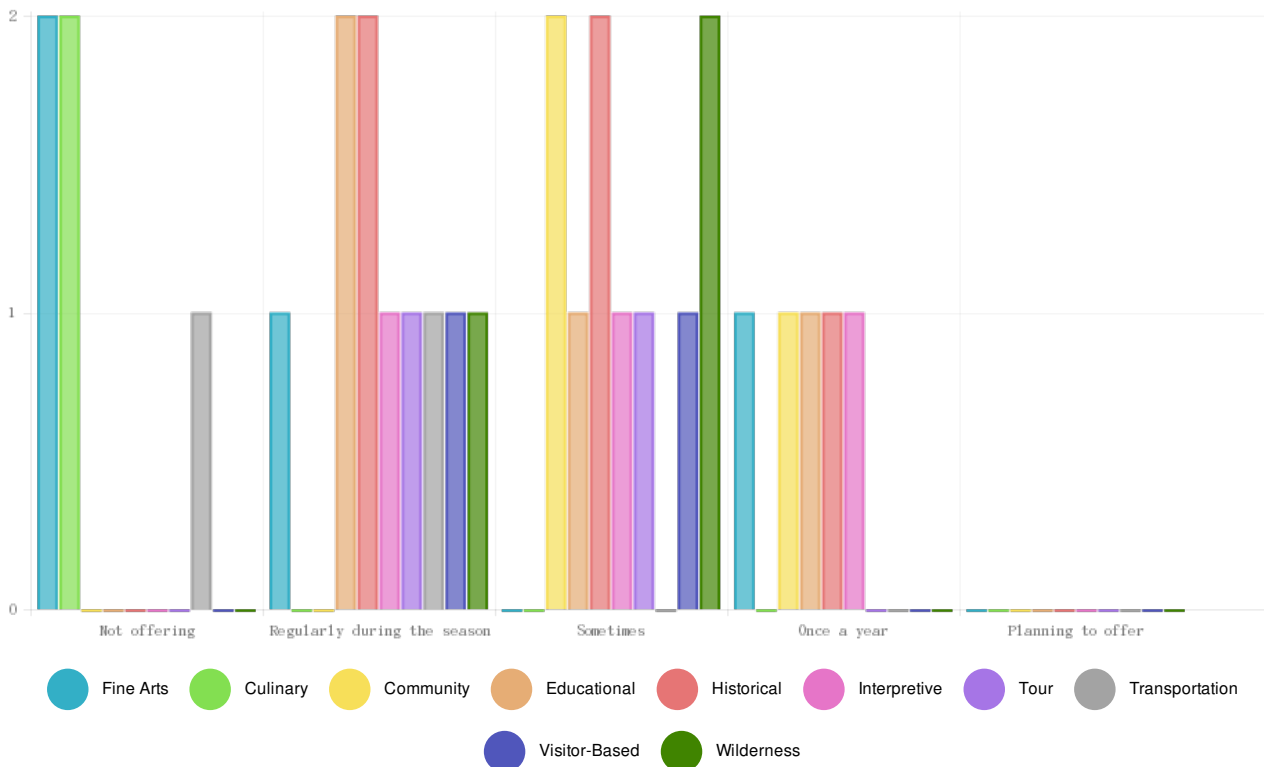
## Business type

	Hotel	Motel	Bed & Breakfast	Campground	Restaurant	Gift Shop	Art Gallery	Crafts	Grocery	Other (Please Specify)	Responses
<b>All Data</b>	0 (0%)	1 (16.67%)	0 (0%)	0 (0%)	0 (0%)	1 (16.67%)	1 (16.67%)	1 (16.67%)	0 (0%)	5 (83.33%)	6



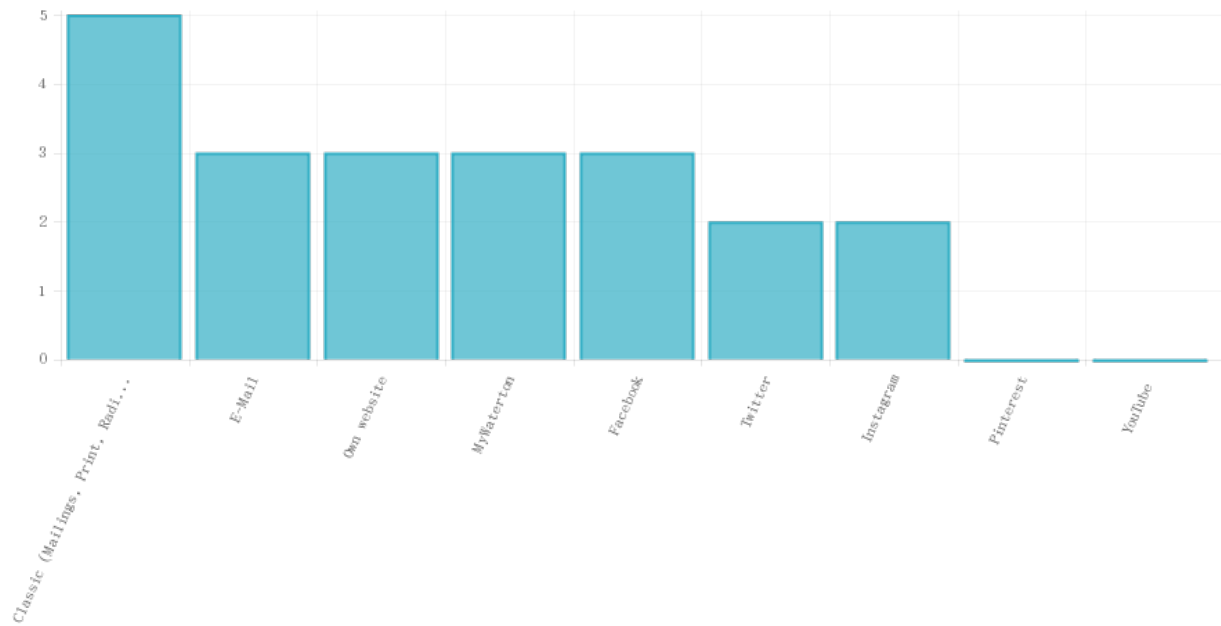
## Which events, programs or services are you offering or planning to offer?

	Not offering	Regularly during the season	Sometimes	Once a year	Planning to offer	Standard Deviation	Responses	Weighted Average
<b>Fine Arts</b>	2 (50%)	1 (25%)	0 (0%)	1 (25%)	0 (0%)	0.75	4	2 / 5
<b>Culinary</b>	2 (100%)	0 (0%)	0 (0%)	0 (0%)	0 (0%)	0.8	2	1 / 5
<b>Community</b>	0 (0%)	0 (0%)	2 (66.67%)	1 (33.33%)	0 (0%)	0.8	3	3.33 / 5
<b>Educational</b>	0 (0%)	2 (50%)	1 (25%)	1 (25%)	0 (0%)	0.75	4	2.75 / 5
<b>Historical</b>	0 (0%)	2 (40%)	2 (40%)	1 (20%)	0 (0%)	0.89	5	2.8 / 5
<b>Interpretive</b>	0 (0%)	1 (33.33%)	1 (33.33%)	1 (33.33%)	0 (0%)	0.49	3	3 / 5
<b>Tour</b>	0 (0%)	1 (50%)	1 (50%)	0 (0%)	0 (0%)	0.49	2	2.5 / 5
<b>Transportation</b>	1 (50%)	1 (50%)	0 (0%)	0 (0%)	0 (0%)	0.49	2	1.5 / 5
<b>Visitor-Based</b>	0 (0%)	1 (50%)	1 (50%)	0 (0%)	0 (0%)	0.49	2	2.5 / 5
<b>Wilderness</b>	0 (0%)	1 (33.33%)	2 (66.67%)	0 (0%)	0 (0%)	0.8	3	2.67 / 5
								<b>2.5 / 5</b>



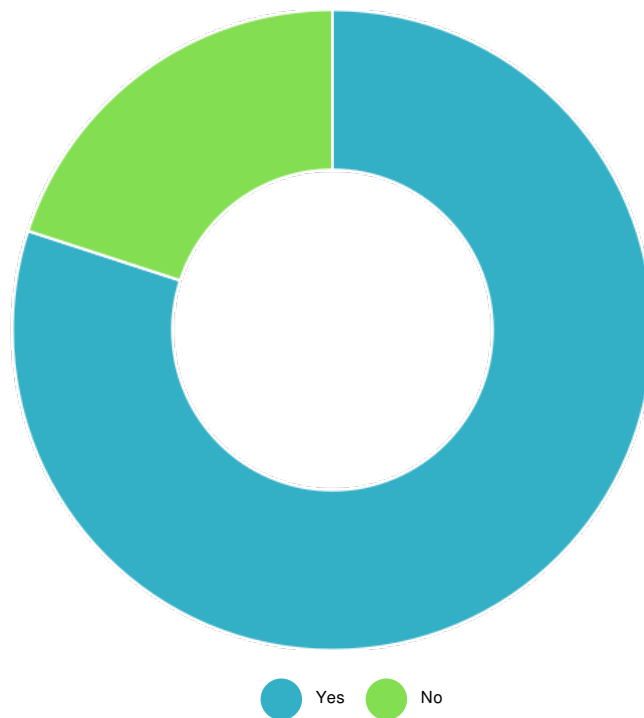
### What marketing tools are currently being used?

	Classic (Mailings, Print, Radio, TV)	E-Mail	Own website	MyWaterton	Facebook	Twitter	Instagram	Pinterest	YouTube	Responses
All Data	5 (100%)	3 (60%)	3 (60%)	3 (60%)	3 (60%)	2 (40%)	2 (40%)	0 (0%)	0 (0%)	5



### Would you be interested in cooperating in marketing activities?

	Yes	No	Standard Deviation	Responses
All Data	4 (80%)	1 (20%)	1.5	5



Is there anything we forgot to ask and you want to mention?