

FOR IMMEDIATE RELEASE

Averill Hospitality Celebrates Firebrand Hotel as Whitefish Chamber's Tourism Business of the Year

Whitefish, MT – 2.3.2025 – Averill Hospitality is thrilled to announce that our downtown Whitefish boutique hotel, The Firebrand, has been awarded the prestigious Tourism Business of the Year by the Whitefish Chamber of Commerce. This honor reflects the hard work, dedication, and passion of our entire team and our commitment to serving Whitefish and the region with quality accommodations, delicious food and drinks, and fun events to celebrate our community.

"We are incredibly proud to receive this recognition from the Whitefish Chamber of Commerce," said Brian Averill, President of Averill Hospitality. "This accolade is a testament to the hard work and devotion of our leadership team and every employee whose efforts have made Firebrand not just a place to stay but a pillar of our community."

At Firebrand, our mission has always been to provide an exceptional hospitality experience while fostering meaningful connections with our guests and neighbors. We are deeply grateful to the residents of Whitefish for embracing us and allowing us to be a part of this vibrant community. Your support inspires us to continuously improve and innovate our services, ensuring we provide unforgettable experiences for everyone who walks through our doors.

We would also like to extend our heartfelt thanks to the Whitefish Chamber of Commerce for bestowing this incredible honor upon us. Their ongoing support and partnership have been invaluable in helping us grow and succeed. Together, we continue to work towards sustaining and enhancing the tourism sector, ensuring that Whitefish remains a sought-after destination for visitors from near and far during all seasons.

As we celebrate this achievement, we reaffirm our commitment to excellence in hospitality and community engagement. Thank you for making us a part of your lives; we look forward to continuing to serve the people of Whitefish and creating lasting memories for guests every day.

For additional information about Firebrand and our services, please visit our website at <https://firebrandhotel.com>.

About The Firebrand

The Firebrand Hotel, part of the Averill Hospitality family, is a boutique hotel located in the heart of Whitefish, Montana. Offering a unique blend of urban sophistication and service combined with the atmosphere and adventurous style of Northwest Montana's rugged landscapes, The Firebrand is dedicated to creating memorable experiences for our guests while fostering strong connections within the community.

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