

EXPLORE RESPONSIBLY



BE A FRIEND OF THE FISH:

- Take it Slow. Enjoy the Ride.
- Show Respect and Kindness.
- Recreate Responsibly.
- Be a Steward of the Land.
- Fuel our Local Businesses.
- Help us Stay Healthy.

For more information, please visit
FriendOfTheFish.com

WHITEFISH
• MONTANA •

BE A FRIEND OF THE FISH CHECKLIST

**Be a steward of our community!
We invite you to...**

- Fuel up at local businesses. Our merchants rely on your support!
- Be extra kind to our workers. They are the backbone of this town.
- Plan ahead. Reserve your ticket for the Going-to-the-Sun Road at recreation.gov.
- Avoid single-use plastic. Use or buy a reusable water bottle. Please recycle.
- Hire local guides for your adventures. You'll learn a lot along the way.
- Pack layers, extra food and water, and wayfinding devices.
- Bring a bag for TP and trash. Don't be gross. Leave No Trace.
- Give wildlife lots of space and take photos with a zoom lens.
- Always have bear spray accessible on the trail. Know how to use it.
- Be mindful of geotagging. Social media posts can overcrowd local trails.
- Put out your campfire completely: *douse, stir, douse, and feel*.
- Ignite inclusive conversations and show mutual respect for all people.
- Learn about the indigenous communities who originally settled these lands.
- Walk, bike, or hop on the S.N.O.W bus before you drive.
- Your car is awesome! But please don't create a new parking space.
- Help us stay healthy. Don't make it weird. Wear a mask when asked.
- Breathe deep. Be patient when waiting in lines or traffic.
- Give back. Text WILD4WHITEFISH to 44321 to donate to The Whitefish Trail.

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