Photo Guidelines

The Genesee Valley Map Guide Project

Photo Guidelines

To ensure a consistent standard of quality across the site we ask that you review and adhere to these guidelines when selecting and preparing your photos for upload on the site.

1. Contributors **must submit at least one high quality photo** for each entry. Maximum 5 photos.

2. **Maximum file size is 3MB**, optimal file size is between **1MB - 2MB**.

3. Photo gallery **images are horizontal**. To optimize your images crop them to these preferred dimensions:

   1360px (width) and 684px (height)

4. Upload photos that **show the vibe, ambience and life** of the business / location as well as any products or key features.

5. Make sure to have the name of your business / location in the filename with a descriptor and any photo credits required!
   Example: WendysPantry_TeaRoom_Photo-HannahRobbins

Image Example 1: Product

Image Example 2: Signage / Facade

Image Example 3: Products

Image Example 4: Ambience / Vibe / Life

Image Example 5: Ambience / Vibe / Life

How to upload your photos

You have two options for uploading your photos to the Genesee Valley Map Guide:

1. Option 1: <u>Sign up</u> to become a Map Guide contributor, <u>login</u> and go to **+NEW** follow the prompts for uploading photos to your entry.

2. Option 2: Upload your photos to the link below and an editor from our team will size and upload your photos for you. Folder link: <u>http://bit.ly/BizPhotoUploads</u>

IMPORTANT!
Make sure to have the name of your business / location in the filename
with a descriptor and any photo credits required!

Example: WendysPantry_TeaRoom_Photo-HannahRobbins

Still need guidance? Please contact:

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