

Positive Energy Outdoors serves more than 3,000 children, youth and adults each year and is proud to be a United Way of Greater Duluth Community Partner.

Positive Energy Outdoors is the only outdoor program in the region that offers youth sized equipment, integrates a youth development approach and provides consistent opportunities for low-moderate income youth and families.

The organization depends, to a great extent, on the financial support of individuals, businesses, corporations and foundations to fulfill its mission. This is our listing of sponsorship and naming opportunities with corresponding benefits. Your support in this program helps offset the direct costs of maintaining, equipping and staffing Positive Energy Outdoors and its unique, high quality programs. All sponsorships are for a period of 12 months and include sign recognition at the program area and a link/listing on Positive Energy Outdoors' website.

For more information, contact:

Steph Love at 218-391-0147
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Be sure and visit our web site:

www.outdooredventures.org

for more information about
Positive Energy Outdoors.

Join Our Team!



**POSITIVE ENERGY
OUTDOORS**

Positive Energy Outdoors is a 501(c)3 not-for-profit outdoor education organization whose mission encourages people and animal powered exploration of the outdoors.

Founded in 2004, our programs emphasize teamwork, healthy risk taking, and positive communication, creating learning opportunities that lead to a lifetime of active adventures. Under the direction of **Blake Cazier**, B.A.S. Teaching Earth Science and **Stephanie Love**, M.S. Experiential Education, Positive Energy Outdoors' team of highly skilled and trained staff of outdoor educators facilitate life-changing experiences at its fully accessible campus 15 miles north of Duluth, and at off site locations throughout northeast Minnesota and northwest Wisconsin.

Sponsor Our Sled Dogs!

At Positive Energy Outdoors, we have 55 Alaskan husky sled dogs that need sponsoring. We operate a no-breed kennel and all of our sled dog athletes are adopted from racing kennels where the musher is downsizing or retiring. Once adopted, these dogs live the rest of their lives at our kennel. You can underwrite the cost of providing housing, food, training, and veterinarian care, on an annual basis, for one dog with a gift of **\$500**.

Sponsorship Benefits: As a Sled Dog Sponsor you will receive a sponsorship package tailored to the dog you select. This package varies but always includes personalized photos and details about "your" dog's personality and quirks, giving you an insider's look at the dog. As the sole sponsor, your name will be displayed on all dog team cards, brochures, website posts, etc. You will be invited to Positive Energy Outdoors to meet your dog personally and enjoy one-on-one time.

Plus: Signage on the kennel of the dog you sponsor; Recognition on our web site featuring company logo and link attached to the dog you sponsor; Meet and greet with the sponsored dog; Tax deduction in the amount of the gift; A framed picture of the sponsored dog; First right of renewal.



See reverse side for
more sponsor options!

Sponsor Our Programs!

The Dogsledding Program: Dogsledding is a magical experience offered by Positive Energy Outdoors since its founding in 2004. Our expert outdoor education staff have introduced thousands of people of all ages and abilities to dog sledding, attracting participants from around the world! Tours and programs run from two hours to a full day. You can underwrite this popular program with a tax-deductible gift of **\$10,000**.



Sponsorship Benefits: Recognition on our web site with company logo and link; Program named as the XYZ Dog Sledding Program; Signage at our campus; Opportunity for an employee or family day at our Campus; Category exclusivity; Tax deduction equal to the amount of gift; First right of refusal at renewal.

The Kayaking Program: We offer kayaking on our private inland waterfront on Fredenberg Lake and on Lake Superior. The fleet of 24+ kayaks includes youth sized boats for paddlers under 100 pounds (exclusive to Positive Energy Outdoors), stable single and tandem kayaks as well as fishing kayaks and stand up paddleboards (SUP). Positive Energy Outdoors is seeking sponsorship of this popular program for a gift of **\$7,500**.

Sponsorship Benefits: Program will be named the XYZ Kayaking Program; Employee or family day at our Campus; Recognition on our web site with company logo and link; Signage at our campus; Tax deduction equal to amount of gift; Category exclusivity; First right of refusal at renewal.

Sponsor a Field Trip: Positive Energy Outdoors offers high quality field trips aligned with academic standards and school curricula for schools in our region. Groups of up to 60 students participate in a rotation of outdoor activities. A winter sampler includes a dog sled kennel tour, dog sledding experience, draft horse sleigh ride, forest history and snowshoe naturalist hike and/or team building. In spring, summer and fall, activities include a dog sled kennel tour, inland lake kayaking, climbing wall, draft horse wagon ride, forest history, cranberry bog exploration, hiking/orienteering, renewable energy exploration and/or team building. You can sponsor a school's field trip with a tax-deductible gift of **\$1,500**.

Sponsorship Benefits: Recognition on our web site with company logo and link; Acknowledgement as a field trip sponsor; Signage at our campus; Tax deduction equal to amount of gift.



Sponsor a Camp: We offer a progression of high quality day and overnight camp experiences for children and youth from preschool through 12th grade. These camps introduce young people to the world of outdoor education—providing an age appropriate blend of physical skill building, positive social interactions and time in nature. Sponsorship is available for the 2014 Day Camp Program for a donation of **\$5,000**. Or you can choose to sponsor an individual child to attend a camp for a **\$400** gift.

Sponsorship Benefits: Recognition on our web site with company logo and link; Acknowledgement as a Camp Sponsor; Opportunity for an employee or family day at our Campus; Signage at our campus; Tax deduction equal to the amount of your gift.

Sponsor Our Draft Horses!

Positive Energy Outdoors offers old-fashioned sleigh or wagonette rides, and opportunities for all ages to groom, harness and drive our gentle Percheron horses. You can sponsor one of our four draft horses for 12 months with a gift of **\$5,000**.

Sponsorship Benefits: Personal info packet on the horse you sponsor with a picture; Recognition on our web site with company logo, linking to the horse you sponsor; Acknowledgement as the draft horse sponsor; Opportunity for an employee or family day at our Campus including a ride in the sleigh or wagonette with your sponsored horse; Signage at our campus; First right of renewal; Tax deduction equal to amount of your gift.

Name the Portable Climbing Wall:

We have a 20' portable climbing wall utilized at events and parties and by groups throughout our region. This popular attraction hosts hundreds of new and experienced climbers ages 4 and up. You can name the Portable Climbing Wall with a gift of **\$7,500**.

Sponsorship Benefits: Wall will be known as XYZ Climbing Wall; Signage at climbing wall events; Recognition on our web site with company logo and link; Opportunity for an employee or family day at our Campus; Tax deduction equal to amount of gift; Category exclusivity; First right of refusal at renewal.

