



# GO BLUE CENTRAL AMERICA

## SUSTAINABLE TOURISM BEST PRACTICES REPORT



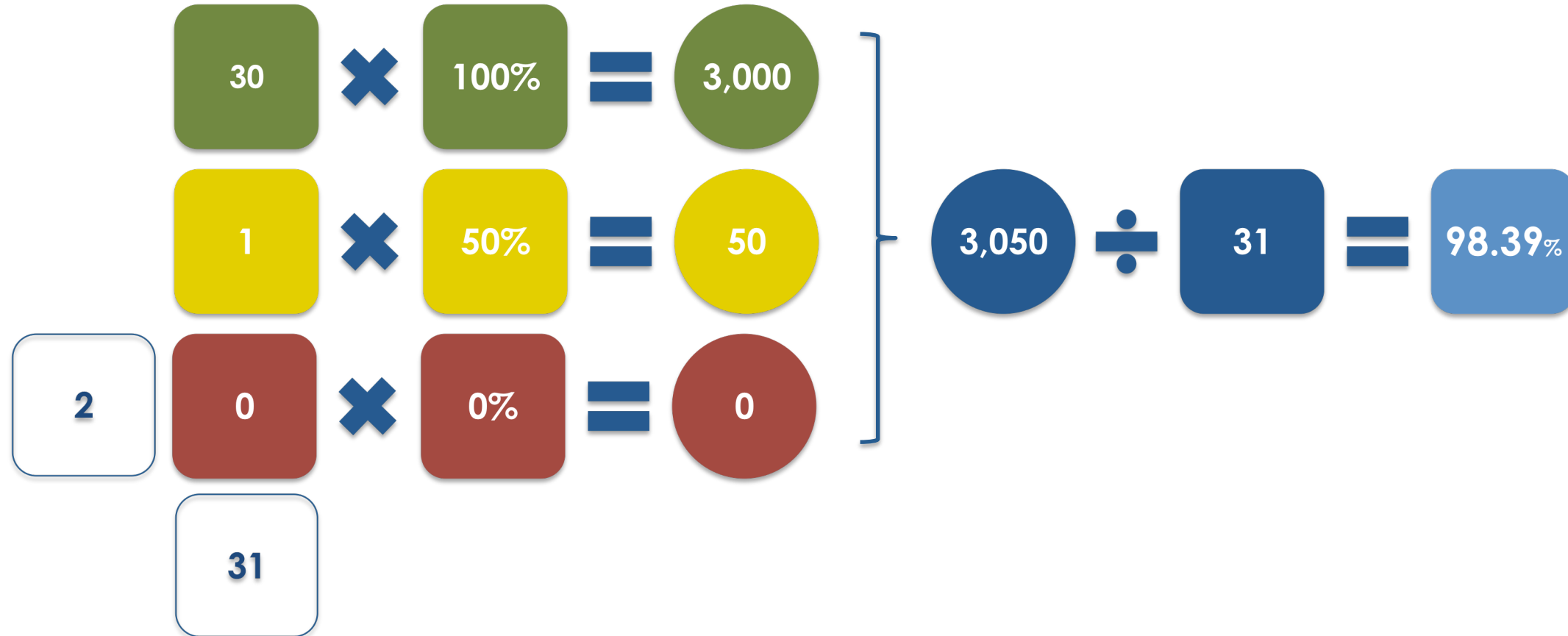
## II ASSESSMENT RESULTS Accommodation



### SECTION II

# OVERALL SCORE OF YOUR BUSINESS

The following is a breakdown of the overall score from the **SECOND** assessment of **TRANQUILSEAS ECO-LODGE - ACCOMMODATION**:



The following sections contain a rundown of all the indicators that require the most attention and which have been prioritized according to their score and level of compliance.

# NON COMPLIANCE – INDICATORS

SCORE

0%

**RESULTS:** 0 indicators receive a **NON COMPLIANCE** grade and a score of 0%.

**OBSERVATIONS:**

- These indicators are a priority and require your upmost attention.
- Please follow the recommendations and observations for each indicator to improve your score!

## PARTIAL COMPLIANCE – INDICATORS

NO.

18

SCORE

50%

**RESULTS:** 1 indicator receives a PARTIAL COMPLIANCE grade and a score of 50%.

### OBSERVATIONS:

- Just a bit more to go! Follow the recommendations and observations for each indicator and soon you will comply with all of them in their entirety!

NO.  
18

**INDICATOR:** Promote and participate in activities to clean up beaches, mangroves, swamps, marshes, rivers, creeks and coral reefs.

SCORE  
50%

**RESULTS:** The staff has not participated in any previous beach cleanups, although they have provided support with materials and logistics in the past. This is an activity they believe in and plan to do in 2017.

X

**RECOMMENDATIONS AND OBSERVATIONS:**

- Promote and participate in organized beach cleanups with your staff, take photos and publish on social media to help create an image of a business that cares about the environment.
- Follow the GBCA Facebook page for news of upcoming beach cleanups. You could also clean areas near your establishment.

**FOLLOW-UP  
DATE**

Next Inspection

## COMPLIANCE – INDICATORS

NO.

2

NO.

4

NO.

6

NO.

7

NO.

9

NO.

10

NO.

11

NO.

12

NO.

13

NO.

14

NO.

15

NO.

16

NO.

17

NO.

19

NO.

20

NO.

21

NO.

22

NO.

23

NO.

25

NO.

26

NO.

27

NO.

28

NO.

29

NO.

30

NO.

32

SCORE

100%

**RESULTS:** 30 indicators receive a **COMPLIANCE** grade and a score of 100%.

### OBSERVATIONS:

- Congratulations, your business complies with all of the following indicators!
- If you want to learn more about each individual indicator, go to the **Sustainable Tourism Best Practices Manual** in the **Full Report**.

### II ASSESSMENT RESULTS:

- Congratulations, the changes you made modified your second assessment score, resulting in the compliance of the following indicators:

NO.

1

NO.

3

NO.

5

NO.

24

NO.

31

## NOT APPLICABLE – INDICATORS

NO.

8

NO.

33

SCORE

NA

**RESULTS:** 2 indicators are **NOT APPLICABLE**.

### **OBSERVATIONS:**

- These indicators do not apply in your establishment and do not affect your overall score.
- If you want to learn more about these individual indicators, go to the **Sustainable Tourism Best Practices Manual** in the **Full Report**.

# ADJUSTMENTS AND NEW SCORE



The **GO BLUE CENTRAL AMERICA** initiative applauds and firmly supports the steps you have recently taken to ensure the project's objective of conserving and protecting our natural and cultural resources against uncontrolled development. These fresh new actions in addition to those you already perform on a daily basis contributed to an increase in your overall score, but more importantly, they will leave a positive and long lasting footprint on the island of Roatan.



98.39%

Way to Go Green, the actions you recently adopted improved your second assessment score, resulting in the compliance of the following indicators:

NO.  
1

**INDICATOR:** Participate (both management and staff) in the Go Blue Central America, Sustainable Tourism Best Practices training and comply with the refresher courses taught in subsequent years.



**RESULTS:** Training took place on two different days divided into two groups (hotel and restaurant) staff.  
**NOTE: We kindly recommend everyone including GM and Head Chef participate in the next training.**

NO.  
3

**INDICATOR:** Display the Go Blue Central America promotional materials in a public area that is visible to both staff and visitors.



**RESULTS:** The new diploma was framed and placed near the restaurant area. A new sticker was placed on the front door of the reception.

NO.  
5

**INDICATOR:** Refrain from harvesting, selling, trading, or displaying illegal, endangered, and/or threatened species.



**RESULTS:** Conch shells being used as decorations were removed and replaced with abstract decorations. Still a few shells remained in the establishment, however management confirmed their removal via email. Bathroom molding made from seashells was also removed.



## ADJUSTMENTS AND NEW SCORE

NO.  
24

**INDICATOR:** Place discrete signs to instill in customers and employees the habit of turning off the lights and air conditioning when not in use.



**RESULTS:** Signs to turn off lights and A/C were placed in different areas of the establishment. Management has confirmed that signs to conserve water will be placed shortly.

NO.  
31

**INDICATOR:** Select native plants that require less water and maintenance.



**RESULTS:** This indicator has been updated to compliance given the constant availability of treated water, which is generated from their own septic system and is used to water the plants in the resort grounds.

## OVERALL SCORE – RESULTS PER ASSESSMENT

ASSESSMENT 1



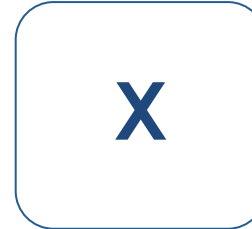
June 9th, 2016

ASSESSMENT 2



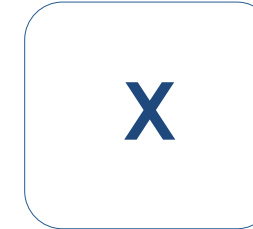
November 11th, 2016

ASSESSMENT 3



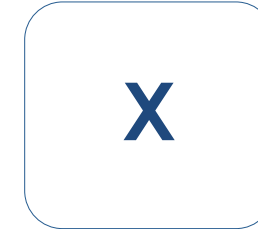
DATE

ASSESSMENT 4



DATE

ASSESSMENT 5



DATE

WE APPRECIATE YOUR INVALUABLE AND CONTINUOUS CONTRIBUTIONS TO A SUSTAINABLE TOURISM INDUSTRY IN ROATAN

THANK YOU!



CONSEJO LOCAL DE  
GEOTURISMO  
DE ROATÁN

