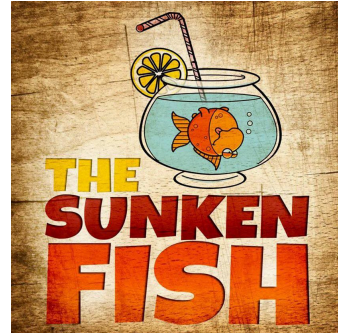




GO BLUE CENTRAL AMERICA

SUSTAINABLE TOURISM BEST PRACTICES REPORT



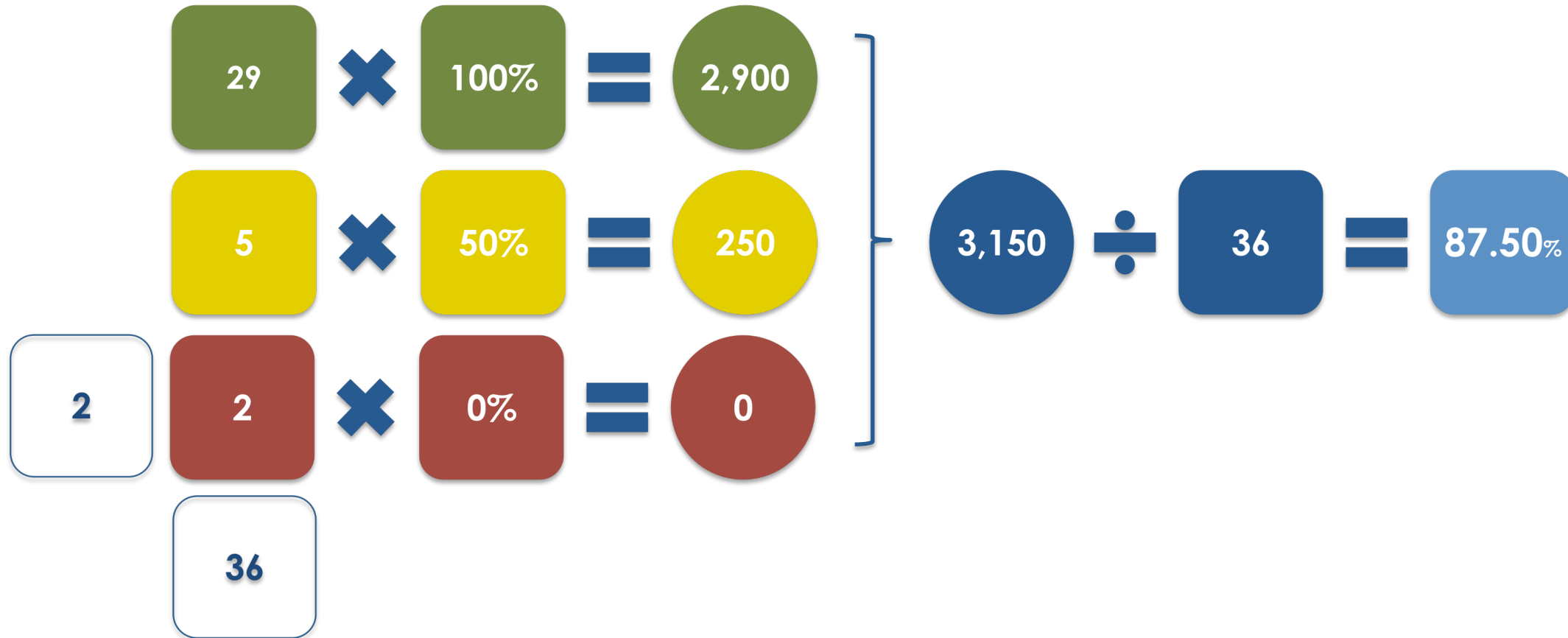
RESULTS

CONSEJO LOCAL DE
GEOTURISMO
DE ROATÁN

SECTION II

OVERALL SCORE OF YOUR BUSINESS

The following is a breakdown of the overall score from the **FIRST** assessment of **THE SUNKEN FISH**:



The following sections contain a rundown of all the indicators that require the most attention and which have been prioritized according to their score and level of compliance.

NON COMPLIANCE – INDICATORS

NO.

21

NO.

37

SCORE

0%

RESULTS: 2 indicators receive a **NON COMPLIANCE** grade and a score of 0%.

OBSERVATIONS:

- These indicators are a priority and require your upmost attention.
- Please follow the recommendations and observations for each indicator to improve your score!

NO.
21

INDICATOR: Place discreet signs to instill in customers and employees the habit of closing the faucets when not in use.

SCORE
0%

RESULTS: There is no signage in the bathrooms to promote sustainable use of water and remind guests to turn off the tap when not in use.



RECOMMENDATIONS AND OBSERVATIONS:

- Place a sign with a creative design and company logo near the point of behavior as a polite reminder to guests to close the tap and to raise awareness about saving water. This works as positive reinforcement, which can help modify this type of behavior.
- Applying this measure will save money on your water bill.

PLAZO DE ENTREGA

Próxima Inspección

NO.
37

INDICATOR: Make use of straws optional instead of standard.

SCORE
0%

RESULTS: The restaurant uses plastic straws.



RECOMMENDATIONS AND OBSERVATIONS:

- Incorporate the carton straws that are being sold at the RMP Eco-Store into your operations. A box of 600 units sells for HNL 190.00.
- In case plastic straws are to be used, we recommend placing a container with the straws on each table or designated area with a sign reminding guests about the impact plastics have on our oceans, allowing them the opportunity to choose to use them or not.
- Train your staff to offer the plastic straw as an option, informing guests of the reasoning behind this action, in case customers ask.

FOLLOW-UP DATE

Next Inspection

PARTIAL COMPLIANCE – INDICATORS

NO.

1

NO.

18

NO.

22

NO.

35

NO.

36

SCORE

50%

RESULTS: 5 indicators receive a PARTIAL COMPLIANCE grade and a score of 50%.

OBSERVATIONS:

- Just a bit more to go! Follow the recommendations and observations for each indicator and soon you will comply with all of them in their entirety!

NO.
1

INDICATOR: Participate (both management and staff) in the Go Blue Central America, Sustainable Tourism Best Practices training and comply with the refresher courses taught in subsequent years.

SCORE
50%

RESULTS: Management and most staff, if not all, have received prior training. However there is new personnel that has not received any training.



RECOMMENDATIONS AND OBSERVATIONS:

- Make sure that all staff receive the GBCA Sustainable Tourism Best Practices training, especially operational staff, most of which are not aware of the importance of these issues.
- Continuous staff training increases self-esteem and is a source of motivation resulting in better performance.

FOLLOW-UP
DATE

Next Inspection

NO.
18

INDICATOR: Promote and participate in activities to clean up beaches, mangroves, swamps, marshes, rivers, creeks and coral reefs.

SCORE
50%

RESULTS: The hotel, as an institution has supported previous cleanups with materials and logistics, but the staff as a whole has not participated in any organized beach cleanups.

X

RECOMMENDATIONS AND OBSERVATIONS:

- Promote and participate in organized beach cleanups with your staff, take photos and publish on social media to help create an image of a business that cares about the environment and focuses on Social Corporate Responsibility.
- Follow the GBCA Facebook page for news of upcoming beach cleanups. Focus on cleaning areas near your establishment.

FOLLOW-UP
DATE

Next Inspection

NO.
22

INDICATOR: Use biodegradable detergents for washing and cleaning.

SCORE
50%

RESULTS: They possess many cleaning products that are biodegradable, but not all. Windex was being used as a window cleaner.



RECOMMENDATIONS AND OBSERVATIONS:

- Always try and use as many biodegradable cleaning products as possible. You can find good options in the RMP "Eco-Store" i.e. Amway dishwashing liquid or Eldon's, i.e. ECOS Laundry detergent or BonAmi, or you can create your own window cleaning formula: Mix 2 tsps of white vinegar with 1 liter warm water. More options - http://eartheasy.com/live_nontoxic_solutions.htm#substitutions.
- Look for biodegradable cleaning products that have no phosphates and contain the US Environmental Protection Agency EPA logo.

FOLLOW-UP
DATE

Next Inspection

NO.
35

INDICATOR: In case of having "Choices with Cautions" in the menu, ensure that the information necessary to make a responsible decision is available to customers and staff.

PUNTAJE
50%

RESULTS: They were given a "Responsible Seafood Guide" poster, which was placed in the kitchen, however, this information is not visible to guests in the restaurant for them to make an informed decision when placing an order.

X

RECOMMENDATIONS AND OBSERVATIONS:

- Place the additional poster that was provided in an area where customers can see it.
- Continue to follow proper lobster restrictions (avoid tails that are less than 5.5 in. in length and bought during closed season – March to June). Get confirmation from your seafood provider that the packaged lobster meat does not come from undersized lobsters.
- Sales Strategy – Highlight the sustainable seafood in your menu with a sticker/logo to encourage guests to select these options.

PLAZO DE ENTREGA

Próxima Inspección

NO.
36

INDICATOR: Phase out the use of plastic or Styrofoam food containers in favor of paper or other environmentally friendly alternatives.

PUNTAJE
50%

RESULTS: Biodegradable containers are used but so are plastic cups and straws.



RECOMMENDATIONS AND OBSERVATIONS:

- Stick to the carton cups from the RMP or Cervceria only, and avoid the plastic options.
- For "take-out" continue to use biodegradable options instead of Styrofoam
- Offer customers Carton straws or give them the option of choosing to use Plastic straws.

PLAZO DE ENTREGA

Próxima Inspección

COMPLIANCE – INDICATORS

NO.

2

NO.

3

NO.

4

NO.

5

NO.

6

NO.

7

NO.

9

NO.

10

NO.

11

NO.

12

NO.

14

NO.

15

NO.

16

NO.

17

NO.

19

NO.

20

NO.

23

NO.

24

NO.

25

NO.

26

NO.

27

NO.

28

NO.

29

NO.

30

NO.

31

SCORE

100%

RESULTS: 29 indicators receive a **COMPLIANCE** grade and a score of 100%.

OBSERVATIONS:

- Congratulations, your business complies with all of the following indicators!
- If you want to learn more about each individual indicator, go to the **Sustainable Tourism Best Practices Manual** in the **Full Report**.

NO.

32

NO.

33

NO.

34

NO.

38

NOT APPLICABLE – INDICATORS

NO.

8

NO.

13

SCORE

NA

RESULTS: 2 indicators are **NOT APPLICABLE**.

OBSERVATIONS:

- These indicators do not apply in your establishment and do not affect your overall score.
- If you want to learn more about these individual indicators, go to the **Sustainable Tourism Best Practices Manual** in the **Full Report**.

OVERALL SCORE – RESULTS PER ASSESSMENT

ASSESSMENT 1

87.50%

June 27th, 2016

ASSESSMENT 2

X

DATE

ASSESSMENT 3

X

DATE

ASSESSMENT 4

X

DATE

ASSESSMENT 5

X

DATE

WE APPRECIATE YOUR INVALUABLE AND CONTINUOUS CONTRIBUTIONS TO A SUSTAINABLE TOURISM INDUSTRY IN ROATAN

THANK YOU!



CONSEJO LOCAL DE
GEOTURISMO
DE ROATÁN

