# WE MAKE THE BEST DAY EVER, EVEN BETTER!

Nh

Tocus Photography.





#### WE GUARANTEE YOU'LL LOVE YOUR WEDDING **PICTURES!**

They say that just an hour after your wedding, the flowers will have died; the food will all be eaten and the champagne will have been drunk; the dress stained; the rentals packed up, and the band departed.

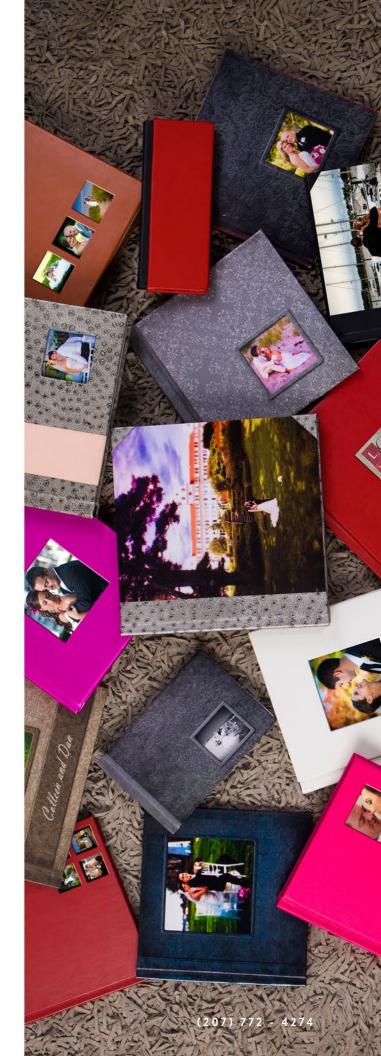
All that will physically remain are the wedding rings you exchange, and the photographs meant to help you remember and share it all.

But if you don't love your wedding pictures, you'll only have disappointment and regret every time you try to relive the best day of your life.

That won't happen to you when you choose Focus Photography - we guarantee it.

Ask us why we're confident enough in our unique wedding approach to make that offer, and why we insist on having our skin in the game for every event.

We've got a story to tell you about our own wedding.



#### WHO WE ARE



Hi guys, we're Will and Lucia, and Focus Photography is us.

After we were married, (North End of Boston) we moved to Hawaii and then to Southern California, both places where wedding photography was a little more of a year round business (no snow equals more winter weddings!), and we could really develop our own style & approach.

We returned to New England in 2005, and opened Focus Photography, a boutique weddings studio, in Portland. We don't get to shoot as many weddings throughout the year in New England as we did out West, but we sure like the people we work with a lot more.

Interestingly enough, though we spend every day together as a couple, and though we shoot almost every wedding together, we don't photograph the same things, or shoot the same way.

Will photographs more directed images, and Lucia shoots spontaneous candids. When you work with both of us, you won't be getting twice as much of the same pictures - you'll truly be having two different points of view.

We've got a wedding showroom ten minutes from downtown Portland, and we'd love to share a glass of Prosecco with you while you look through our Album Bar.

Please let us know when you'd like to visit!







#### Meagan and Corey Rousseau

- Focus Photography was everything we could have asked for and more! Will and Lucia are both so much fun and really know what they are doing! It was great to work with people who not only 66 love their jobs so much, but really care about getting their clients the best. **??**
- 66 From the romantic session to the wedding we were overwhelmed by the incredible photos that working with you guys! **??**



they took. We had so many guests who continue to tell us our photos should be in magazines! It's been a few months since the wedding and I still can't stop looking at the pictures. They are pictures we will cherish forever. Thank you Focus Photography for being so awesome, we LOVED



#### NO WEDDING DAY JITTERS!

Most couples want gorgeous images to remember their celebration, but a lot of people are uncomfortable being photographed, and they worry that discomfort will ruin their wedding day.

At Focus Photography, we work with all our couples before their actual wedding, both to learn the types of images they love, and to find the ways to make the couple comfortable while working with us.

Some people need more direction and posing, so they don't have to think. Others need to be caught in action, and we choreograph moments you'll love.

You'll know exactly how easy it will be to work with us, and you'll be excited for the pictures, and you won't be nervous.

### WE'RE NOT AFRAID OF THE DARK!

Most photographers only display pictures of bright summer days, because that's where they're comfort zone is - in the sunshine, with natural light, and without any challenging precipitation.

We know that not every day is sunny, and that the night is when a lot of the wedding happens. At Focus Photography, we're not afraid of the dark, and we love to play in the rain! You'll get epic images throughout the day and night, regardless of what Mother Nature decides to do on your wedding day.

We've got a car full of equipment to ensure that whenever there's an opportunity for an amazing image , we're going to be prepared, and you're going to get that picture!



(207) 772 - 4274





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# WHAT'S DIFFERENT ABOUT FOCUS PHOTOGRAPHY?



#### BOLD, MODERN IMAGES!

Our wedding pictures are bright, vibrant, well-lit, and impactful. Our black and whites are crisp, and our colors pop.





# EVERY TIMEBLOCK MATTERS!

From getting ready pictures with your friends, to end of night pictures spraying champagne alongside your spouse, every block of time has important stories.

When we tell your wedding story, we'll capture images that showcase everything that matters to you.



#### WE CAN READ EACH OTHERS' MINDS!

That's a lie, we can't.

But we have worked alongside each other for more than a decade, and so we know exactly how to work best within our team.

#### WE'VE GOT BIG FAMILIES TOO!

We know that you value your family and friends more than anything else at your wedding, except, of course, your spouse.

We won't short-change them, or make them feel rushed, and we're going to treat your family and your wedding party just like they were our friends and family.



#### WE ELIMINATE THE CHAOS!

Wedding days can be complicated. Everyone is getting ready at different times, and sometimes different places, important items are being delivered, and if no one has a solid plan, havoc ensues, and on a wedding day, that means stress, running behind schedule, and unhappiness.

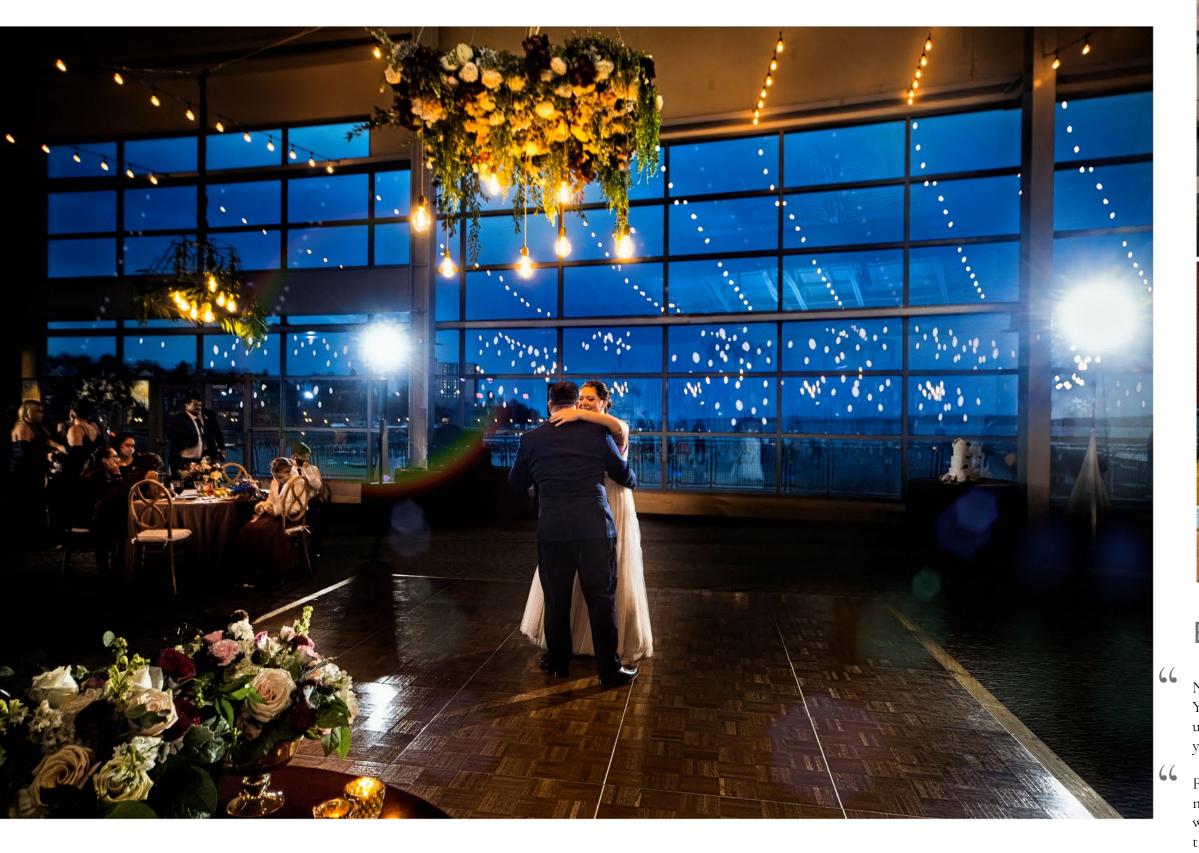
You've probably seen a wedding day in chaos - they're hard to forget. That won't happen to you.

Two months before your wedding, you'll have a complete plan for where you'll be before the ceremony, who needs to be ready when, and what images we'll be taking throughout the day. You'll know what's going to be photographed, and nothing will be forgotten.

Because of that your wedding day will be fun and relaxed, and you won't be late or stressed, and can live in the moment.

You'll walk down the aisle right on time, and no one will have spent an hour waiting for you in a church without air conditioning on a hot day in the summer.

Don't you like the way an organized day sounds?





# Emily & Nick Bartlett

Nick and I LOVE the pictures from our wedding. You both captured so many amazing moments with us, our families and our friends and we can't thank you enough! **??** 

From the beginning of the day, until the end of the night, you guys crushed it. With our families, or wedding party, at the church, around Portland, and through two receptions, our wedding pictures are amazing! **??** 

### WE DON'T LEAVE WHEN THE PARTY STARTS!

What's the best part of any wedding? Is it the moment the church doors open and the bride is revealed to all the guests? That's a good moment, and it's definitely a mustshoot for photographers.

Could it be the moment the couple leaves the church victoriously, and family and friends line the staircase blowing bubbles at them? That's fun, and it's a photograph most photographers will be there to take.

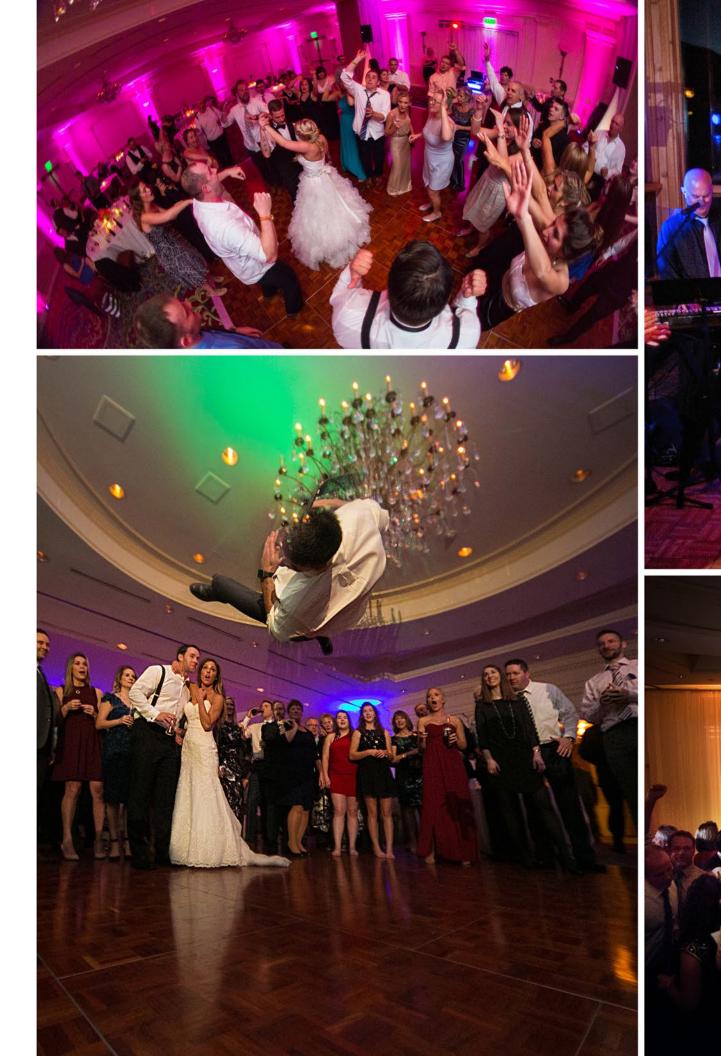
But after hundreds of weddings, we think the most exciting part of any wedding day starts when the dance floor opens and the party starts. There's a magical combination of alcohol fueled friends and that amazing band you spent all summer searching for, and now people start showing moves you've never seen before.

It's true what they say - anything can and will happen at a wedding reception. If you want to sit in with the band, or spin some new tracks the DJ hasn't even heard yet, do it!

We say let it be crazy, and let the party be epic. We'll be shooting in the middle of the madness, flashes blazing, and loving every image.

There's two things other photographers don't shoot at weddings - cocktail hour, and an open dance floor.

We think they're missing all the fun.







#### Jen and Anthony Albano

- 66 Will and Lucia were great. I am a graphic designer, so I have an eye for detail. If one thing is off I will notice it, but I love all our pictures. The angles they used, the quality of the pictures, the landscapes, the balance, clarity, everything was just right. **??**
- 66 While Lucia made sure we got everything we wanted, Will really helps you enjoy the day all while taking BEAUTIFUL pictures. ??
- 66 If you want to remember how great your wedding was, and not how much you wish you picked a better photographer, Focus Photography is the best, and they exceeded my expectations. ??



We know that there is a lot that couples are expected to learn before planning a wedding, and we try to provide as much information as we can to help.

On our Resources pages (link below), you'll find check-lists and articles that have helped our clients in the past.

Here's a few of the most popular:

QUESTIONS TO ASK PHOTOGRAPHERS

ADVICE FROM MAKE UP ARTISTS

DO I NEED A PHOTOGRAPHY Checklist?

WHY YOU NEED A WEDDING PLANNER

WHAT WILL I DO IF IT RAINS ON MY WEDDING DAY?

These and more are available as a free download, just so you'll remember to go to our website!





https://focusphotography.com/resourc

#### WHAT YOU'LL GET!

There's only two decisions you'll make when choosing a coverage option from us:

• Do you want one photographer (usually Will) or both of us?

• And do you want straight coverage, or would you like the start of your wedding album included in the package?

Those are the only options you need to decide on.

No matter what you choose, you'll be photographed by us before your wedding at your Romantic Shoot (it's like an engagement shoot on steroids), so we can show you all the ways we could photograph you on your wedding day, and you'll know how you most like to see yourself in your pictures.

You'll get high resolution, hand-edited files and printing rights, so you can share your wedding pictures with the world!

Together we'll create a photo time-line that will show you in advance everything we're going to do on your wedding day, so you'll have peace of mind that nothing will be forgotten. You'll get a private gallery to share with all of your friends and family, and they can download or order images directly without bothering you.

And you'll get the respect and admiration of everyone who sees your images, as they'll see that clearly, you had the BEST WEDDING DAY EVER!







1sphotography.com/wedding-show-form/





availability

If you've looked through this guide and want to find out more, the first step is to confirm that we're available for your wedding date.

given day.

Scan the code below to check your date!



We don't subcontract weddings to other photographers, we shoot them all ourselves, so we can only work with one couple on any

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