





istoric Loudon is a charming little town along the Tennessee

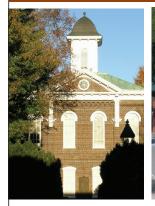
River with an easy-to-walk downtown filled with quaint shops, good food and friendly faces. Whether you're stopping for ice cream, looking for a special gift, or discovering the area's deep heritage, Loudon will make you feel welcome and relaxed. While it's less than 30 minutes from Knoxville, this scenic small town remains a long way from big-city hustle and bustle. Come enjoy history, hospitality and Southern charm in historic downtown Loudon.







History, Hospitality, and Southern Charm.





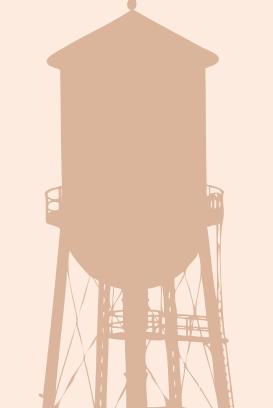


## A Southern Classic.

trip to Loudon will remind you of a simpler time, when life moved a bit slower and folks took the time to say, "hello." But, Loudon holds on to the best of its past because it cares about its future. Loudon's attributes are factors important to families like security, good education, employment opportunities and housing, all in a beautiful natural setting of forests, hills and lakes.

You'll experience an intimate, friendly hometown feeling every time you visit and it may just make you want to stay. A long-time resident was asked if he'd lived in Loudon all his life. He said, "No, but I got here as quick as I could." Warm, welcoming and inviting to all, come enjoy the Southern charm of historic downtown Loudon.





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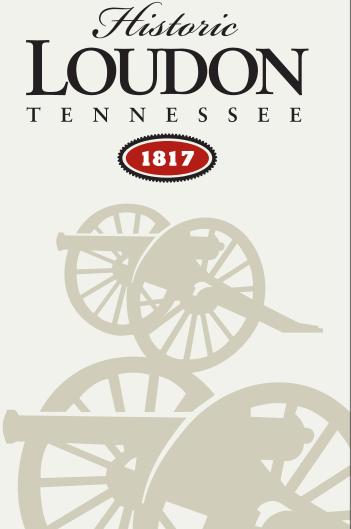
### Discover our Heritage...

Historic Loudon has a deep and interesting past tracing back to the late 1700's when settlers first built homes on the banks of the Tennessee River. The busiest part of early Loudon was the waterfront, where steamboats lined the wharf to load and unload cargo.

Around 1817, James Blair and family begin controlling traffic across the River. They dubbed the community Blair's Ferry, which would eventually become the town of Loudon. The small town consisted only of a steamboat landing, a store and a few houses.

The town grew with the arrival of the railroad in the 1850's and was renamed Loudon in 1852. The Loudon Railroad Bridge became a key strategic objective during the Civil War.

Loudon was chosen as the seat of county government in the 1870's and you can visit the beautiful County Courthouse right in the middle of town. We invite you to take our self-guided *Walking Tour of Historic Loudon* to see the significant architecture and symbols of our past and learn the stories of the men and women who shaped the future. Loudon is a stop on the *Civil War Trail of Tennessee* and the *Appalachian Quilt Tour*. Come enjoy the unique heritage of historic downtown Loudon.



History, Hospitality, and Southern Charm.

### WELOVELOUDON.COM









# Historic LOUDON TENNESSEE



The City of Loudon is the County seat with an historic courthouse located on the downtown square.



#### LOUDON FACTS

- The City of Loudon was originally established in 1817, and families began to settle along the banks of the Tennessee River as early as 1791
- Over 2,500 employees are in the downtown Loudon area on a daily basis
- There are four parks with miles of walking trails that are managed by the Loudon Parks and Recreation department
- Loudon County's only Senior Center is located in downtown Loudon
- Loudon lies along the banks of the Tennessee River
- Smoky Mountain Fiddler's Convention is held in downtown Loudon annually - many bluegrass entertainers have been discovered at the convention
- History abounds in downtown Loudon
- Historic Lyric Theatre is located in downtown Loudon offering monthly cultural events including concerts and home to the Tellico Players and Rare Notes theatrical groups



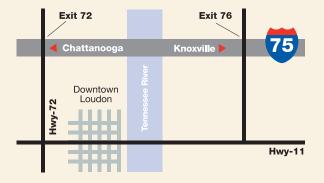




## Historic LOUDON TENNESSEE



The spirit of restoration and renovation has caught fire in Loudon and is spreading its way across town.



### LOUDON FACTS

- Christmas in Olde Loudon is an annual event held in downtown Loudon
- An annual antiques show is held on the courthouse lawn
- Farmers Market in downtown Loudon during late Spring through late Summer annually
- Rarity Bay, Rarity Pointe, Tennessee National, Tellico Village, and the planned Rarity Landing are resort-style communities located within 1-10 miles of downtown Loudon.
   Tennessee National and Rarity Landing are located within the corporate limits of Loudon
- Historical residential and commercial district in the downtown area
- Blair Bend and Sugarlimb Industrial Parks are located within the downtown area and employee approximately 2,000
- County and municipal services in the downtown area include: County Government, City Government, Police Department, Fire Department, Parks and Recreation Department, Loudon Utilities Board, Public Library, United States Post Office